



FAGSEMINAR FOR TØRRFISKNÆRINGEN



SØRVÅGEN
23. MAI 2014

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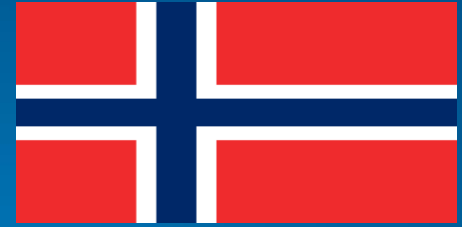


AGENDA

- Norge
 - Torskekonsum og lutefiskomsetning

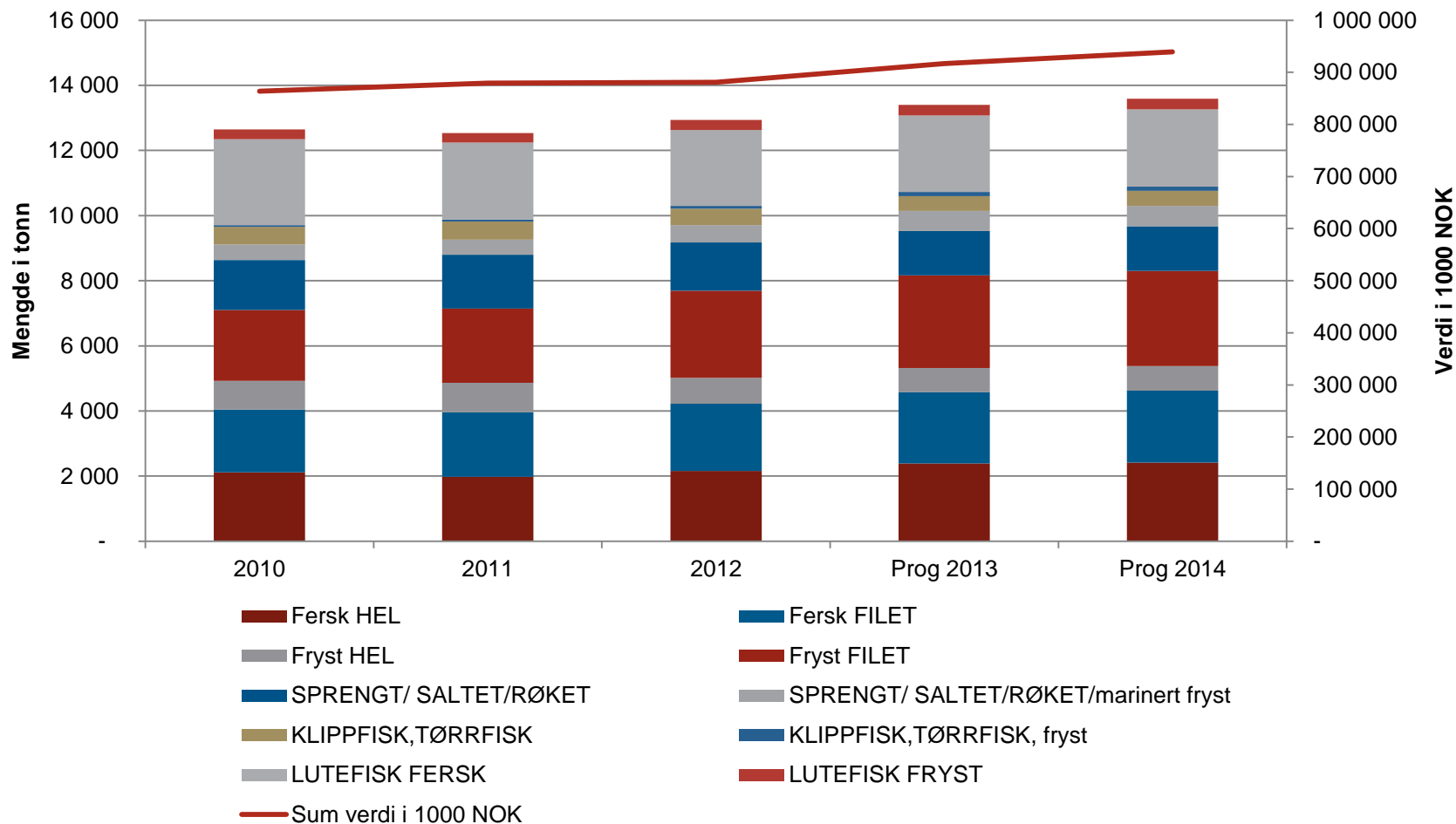
- Tørrfiskeeksport
 - Sesongen hittil juli/april
 - Nigeria
 - USA
 - Kroatia
 - Italia

NORGE



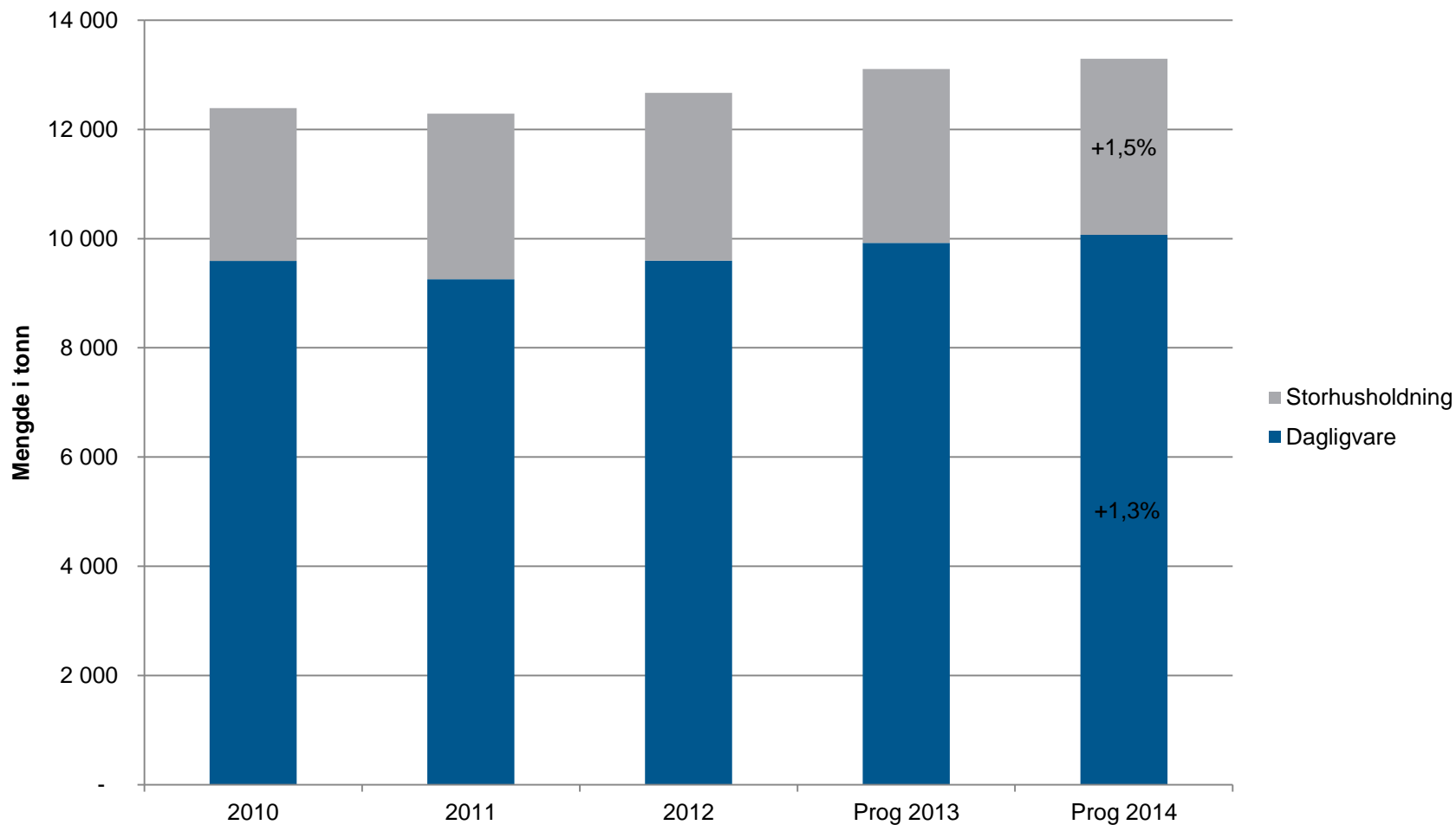
TORSKEKONSUM I NORGE

Mengde +2%
Verdi +1%



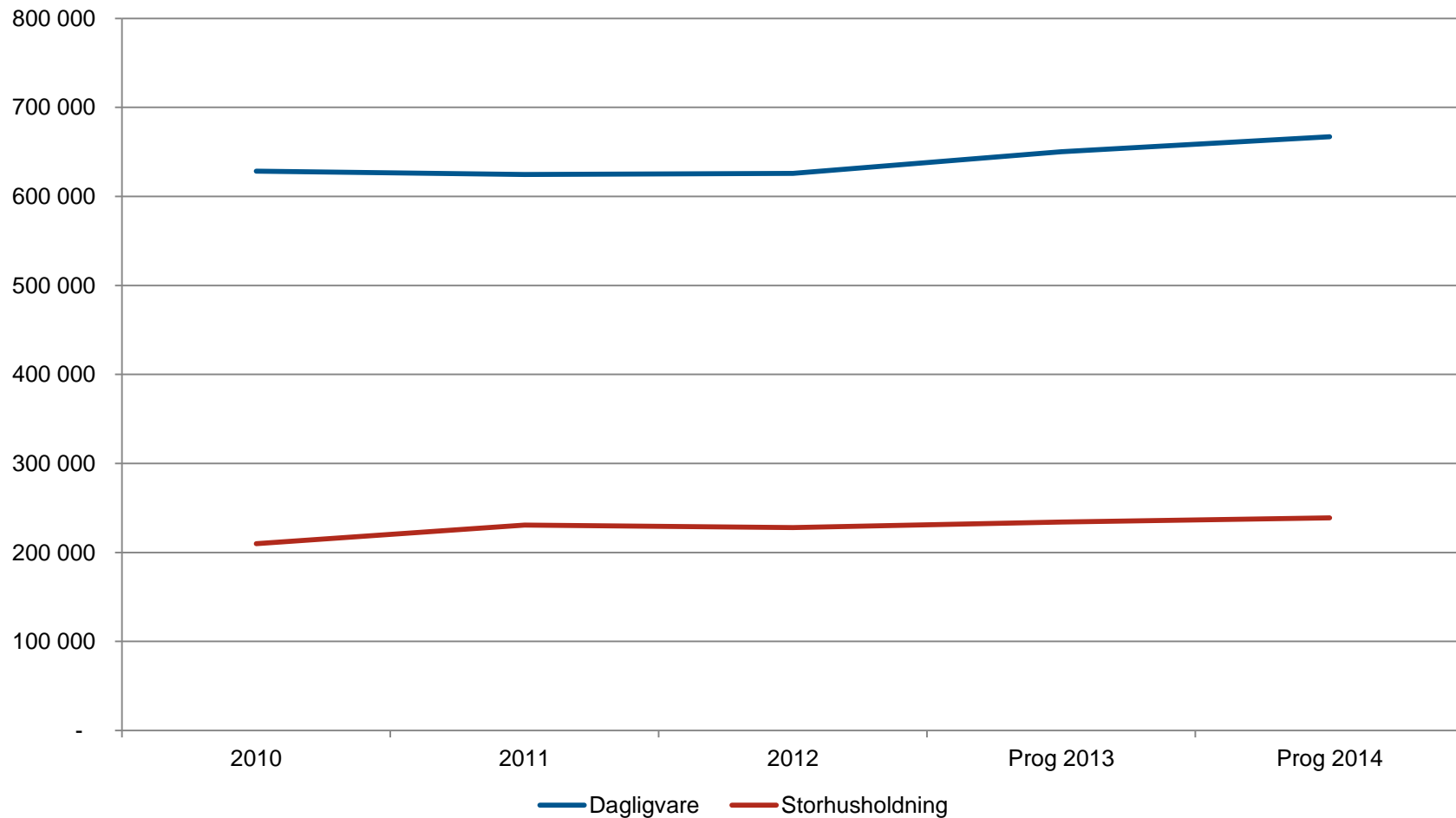
TORSKEKONSUM I NORGE

Dagligvare +2,6%
Storhusholdning +2,0%



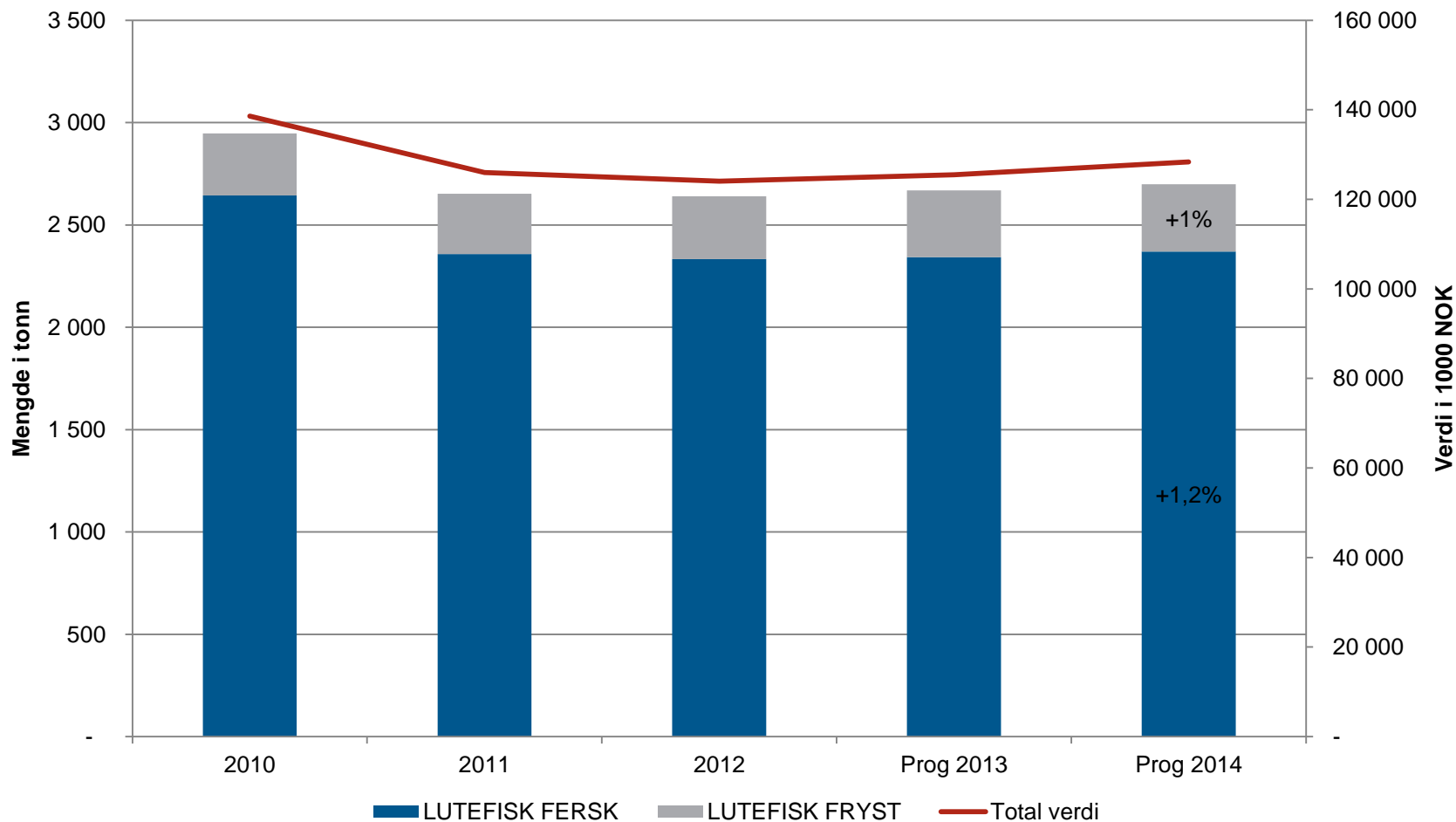
TORSKEKONSUM I NORGE

Dagligvare +3,9%
Storhusholdning +2,8%



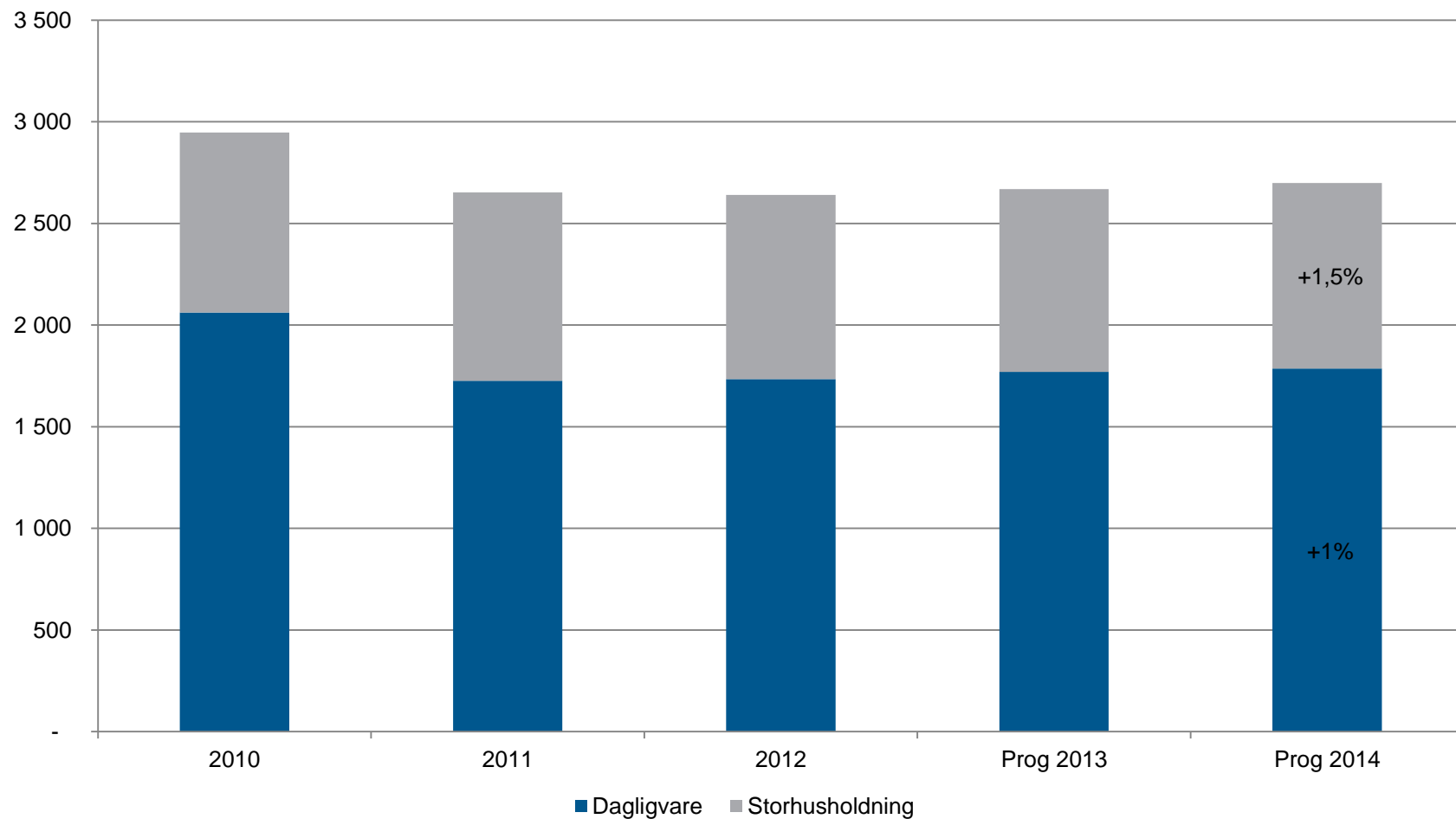
LUTEFISK I NORGE

Mengde +1,2%
Verdi +2,3%



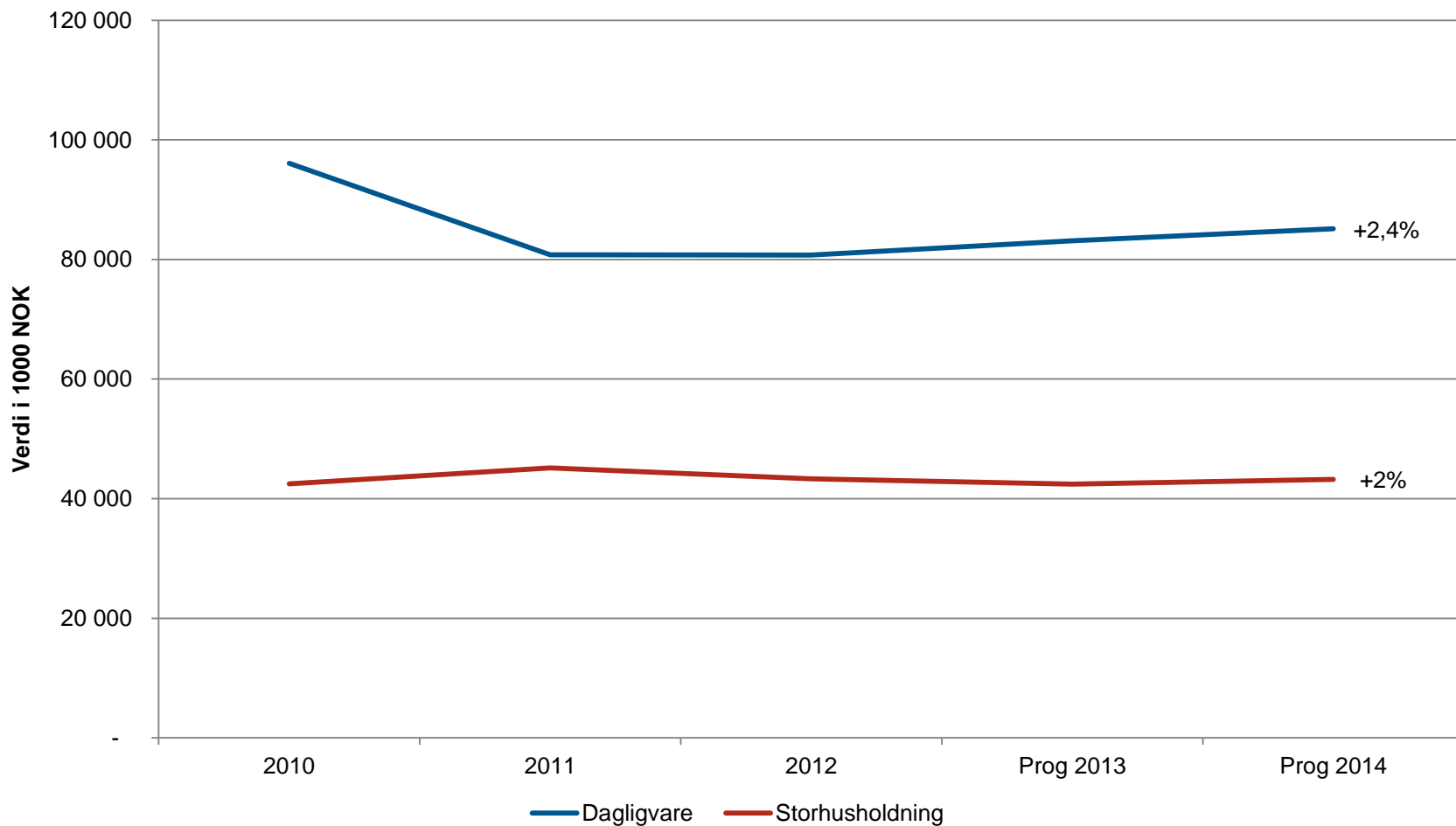
LUTEFISK I NORGE

Dagligvare +2,0%
Storhusholdning -0,7%



LUTEFISK I NORGE

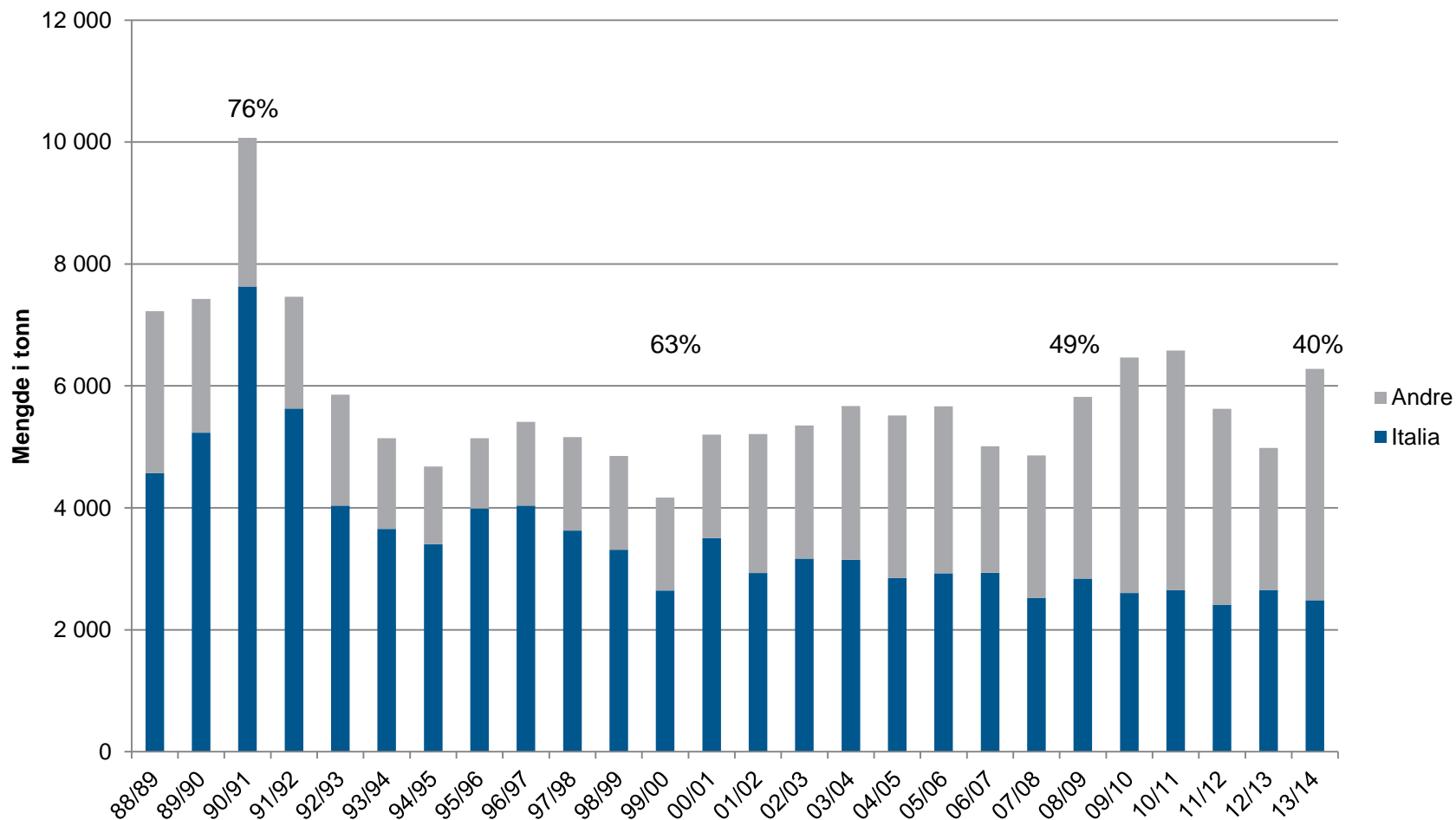
Dagligvare +3,0%
Storhusholdning -2,1%



TØRRFISKEKSPORT

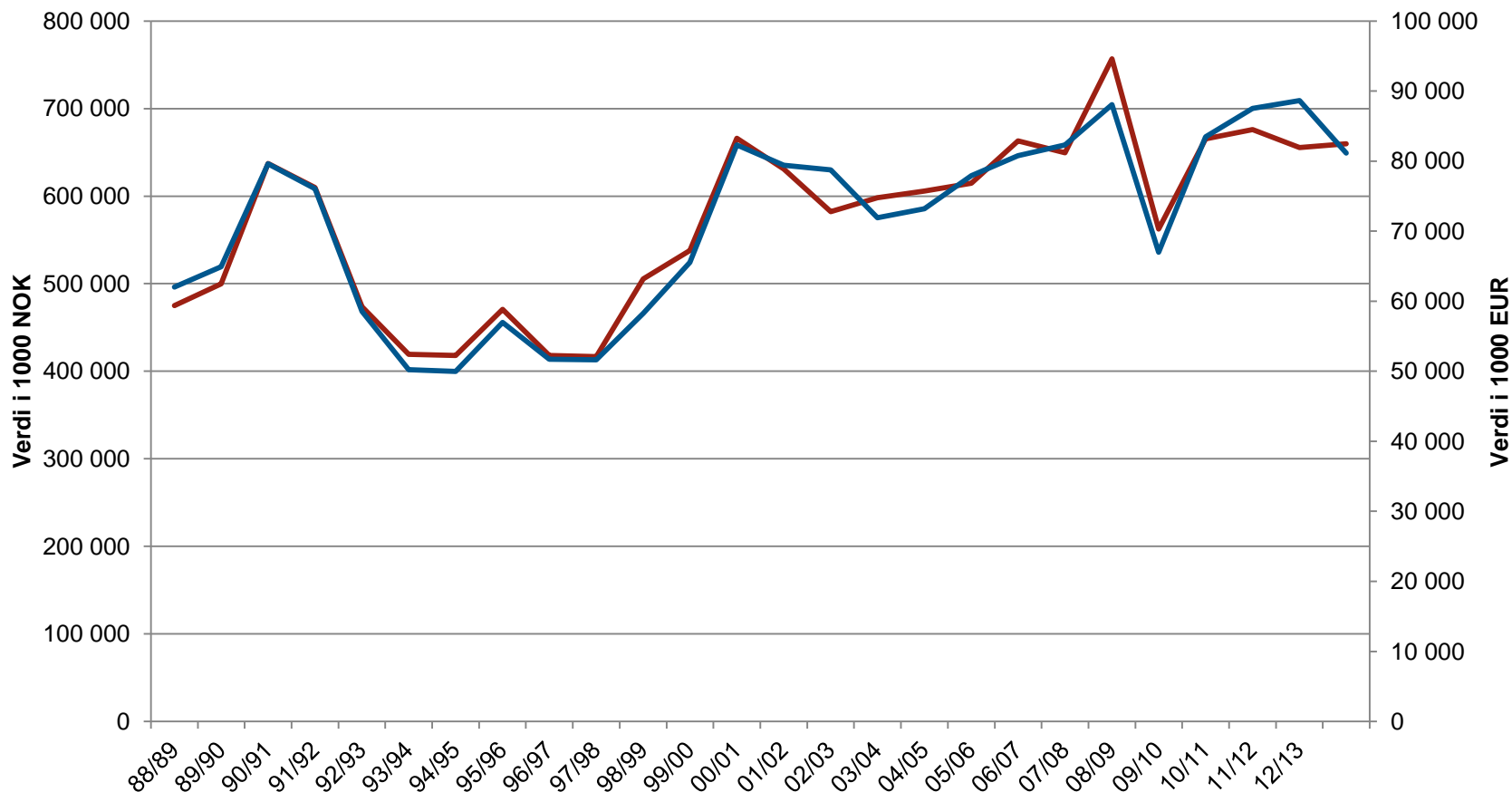


NORSK TØRRFISKEKSPORT HEL FISK



TØRRFISKEKSPORT JULI-APRIL

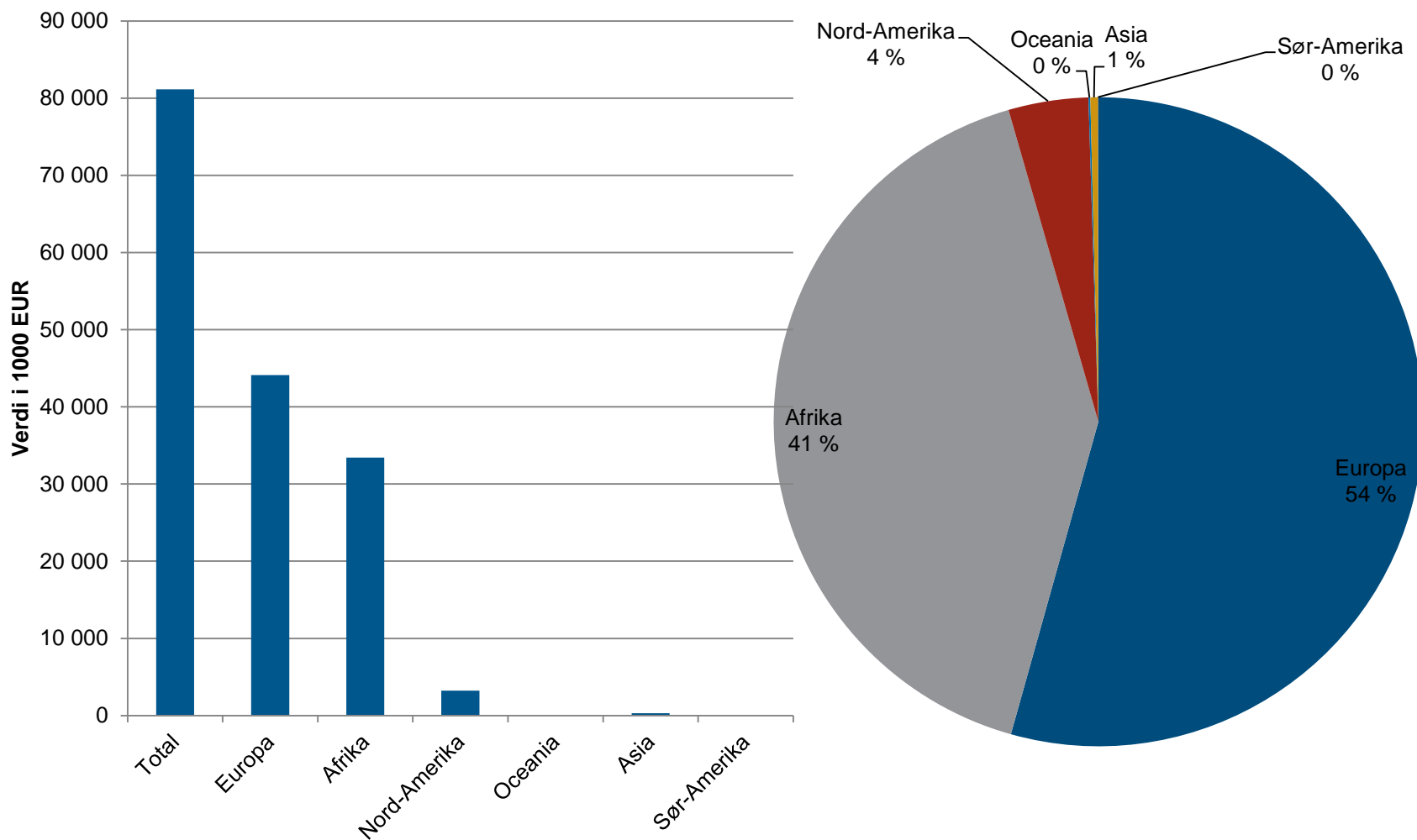
659,9 mill NOK
81,2 mill EUR



Nok: 655,6 mill 12/13 vs 659,9 mill 13/14 = +1%

Eur: 88,6 mill 11/12 vs 81,2 mill 13/14 = -8%

TØRRFISKEKSPORT JULI-APRIL 2013/2014



Norwegian Seafood Council

Seafood.no

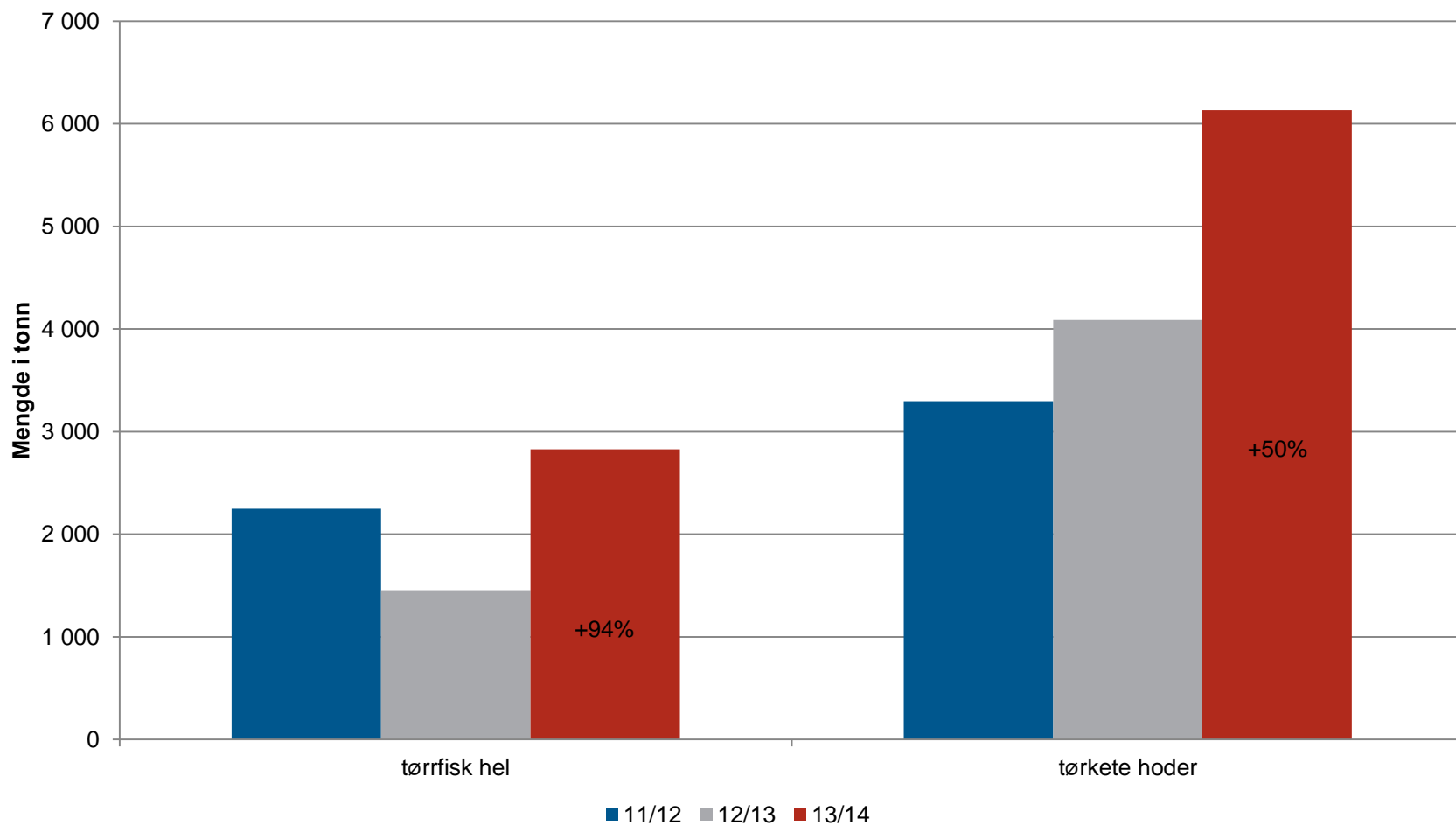


NIGERIA



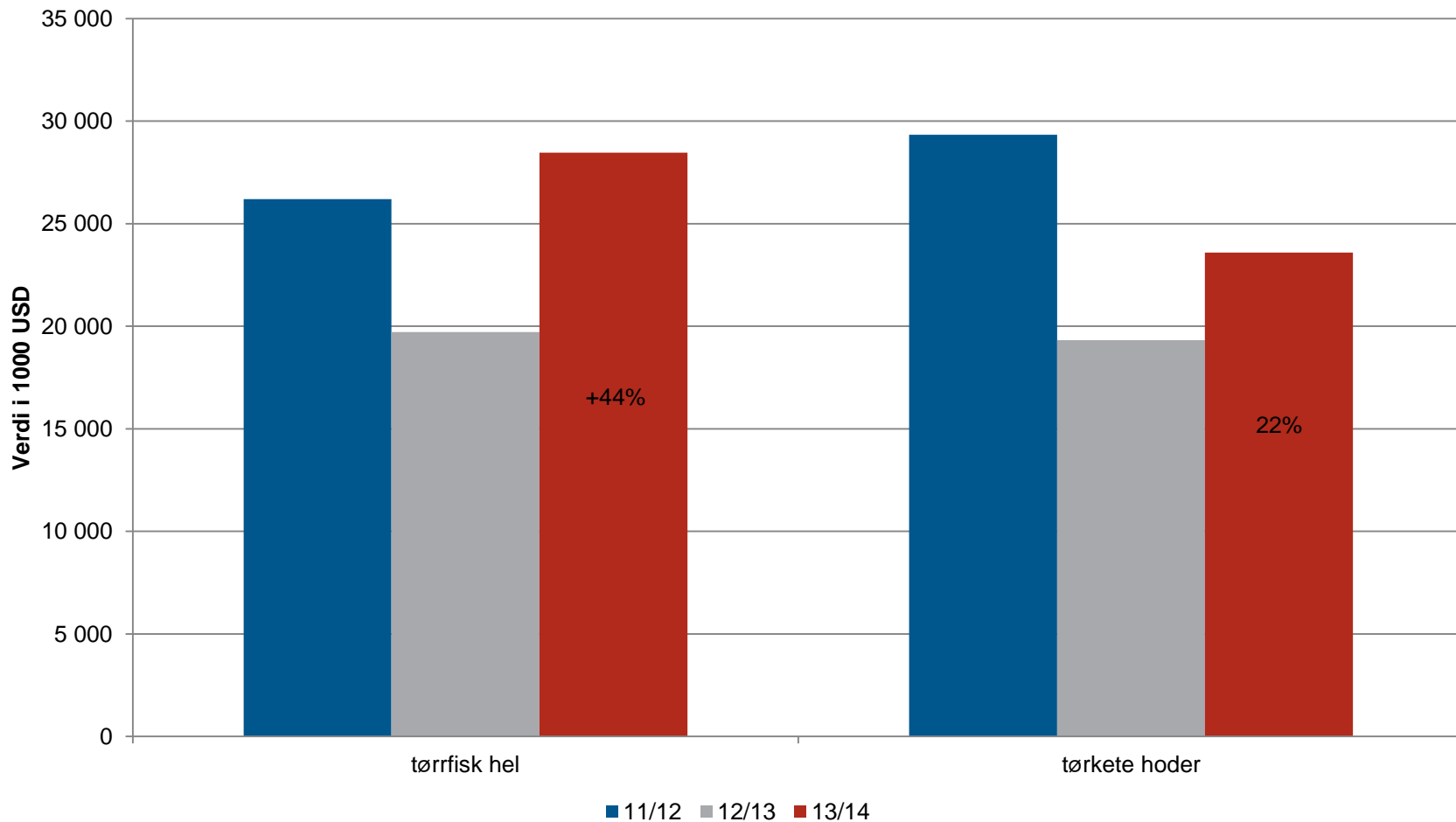
NIGERIA JULI-APRIL

Hel tørrfisk +94%
Tørkede hoder +50%



NIGERIA JULI-APRIL

Hel tørrfisk +44%
Tørkede hoder +22%

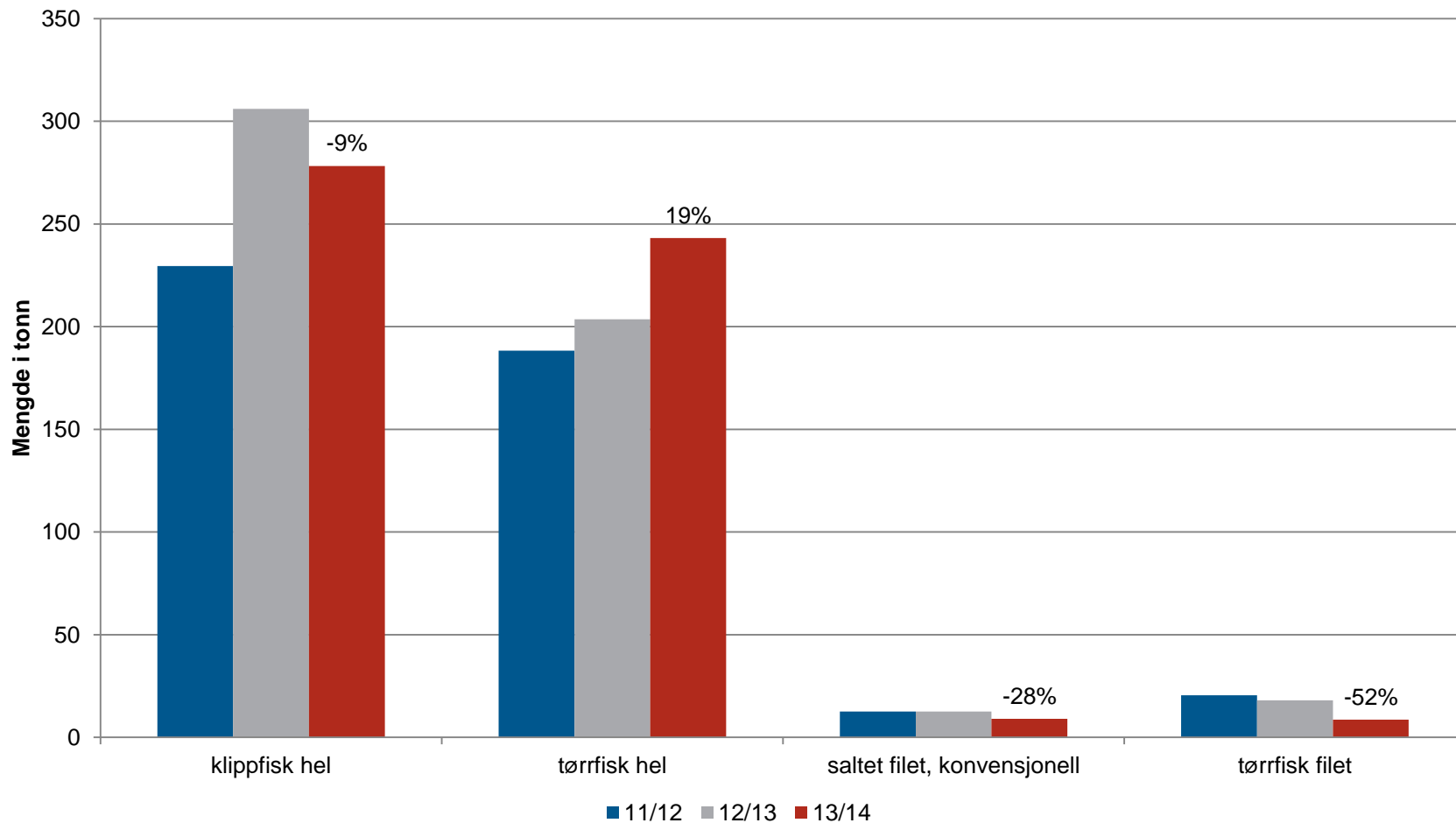


USA



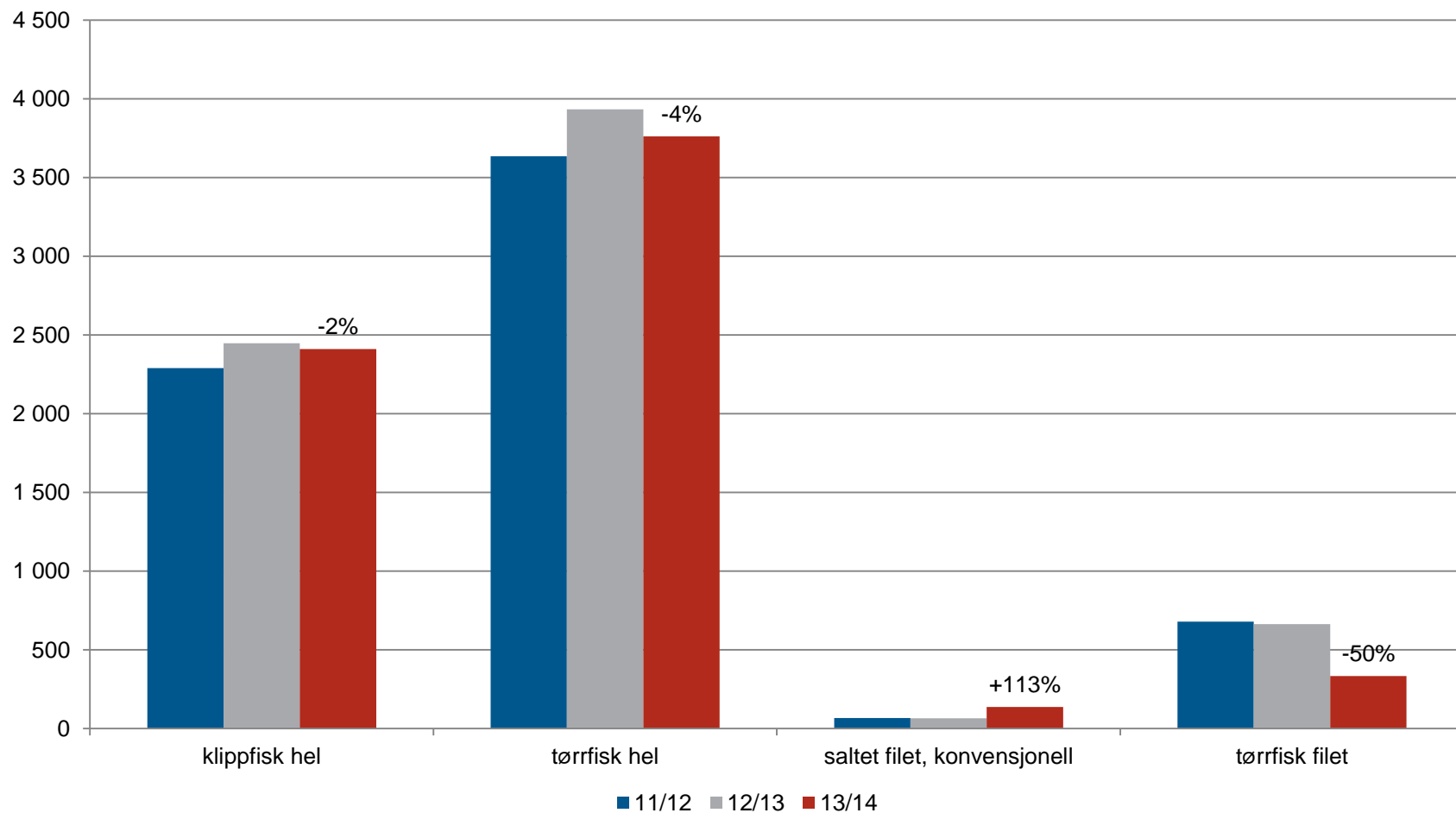
USA JULI-APRIL

Total endring 0%
Mengde -1 tonn



USA JULI-APRIL

Total endring -7%
Verdi -466 tusen USD

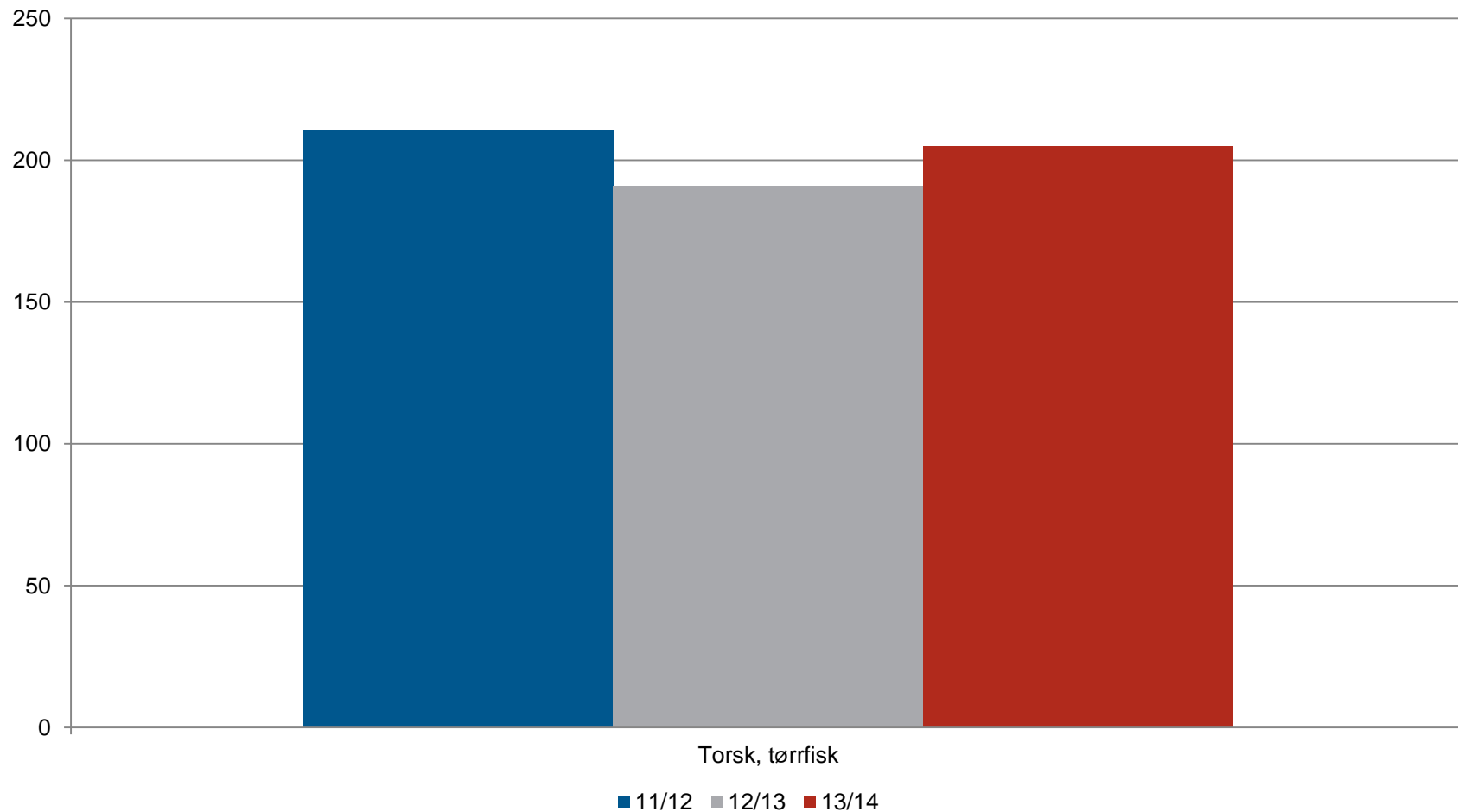


KROATIA



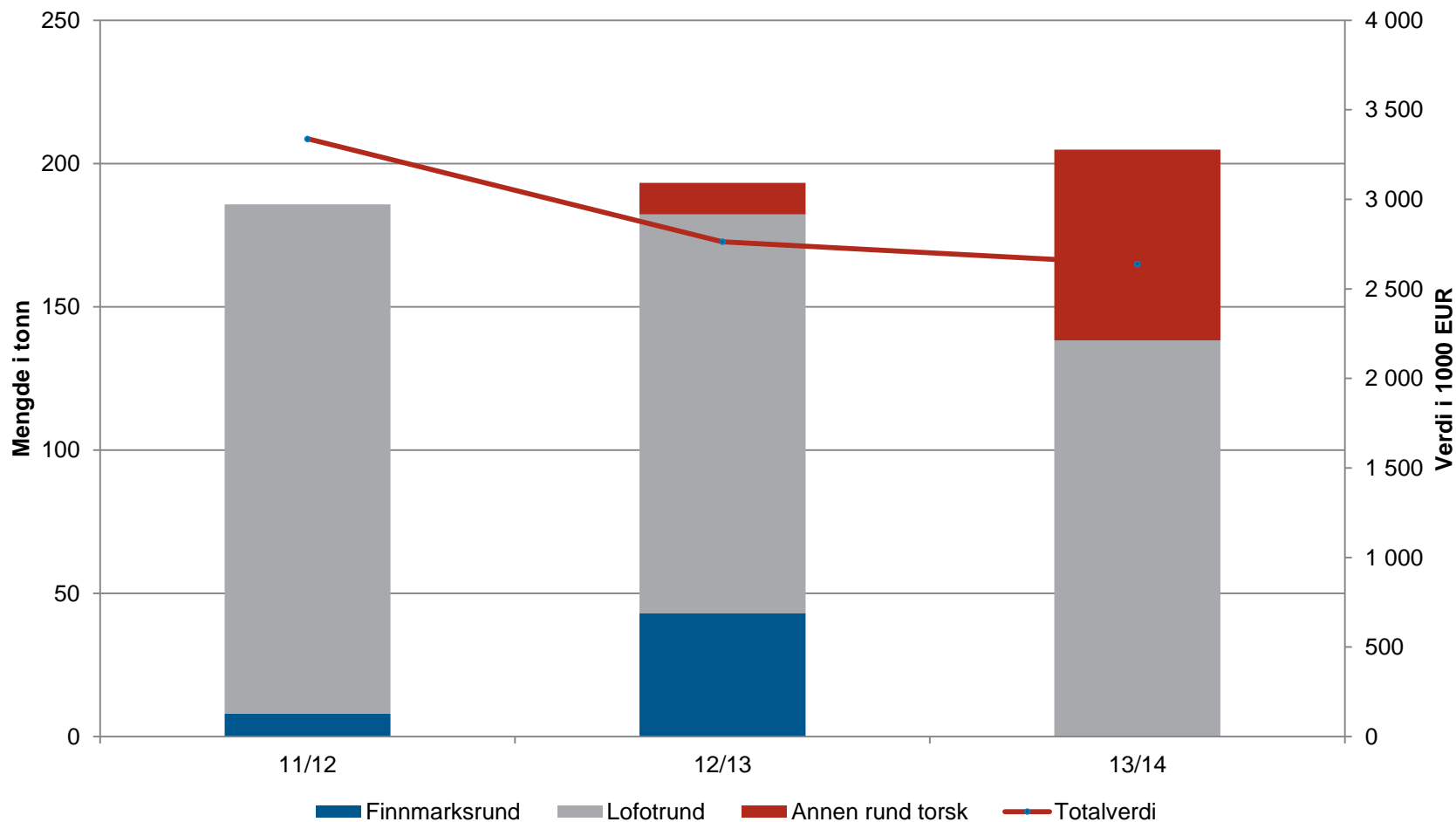
KROATIA JULI-APRIL

Total endring +7%
Mengde +14 tonn



KROATIA JULI-APRIL

Total endring -4%
Verdi -124 tusen EUR

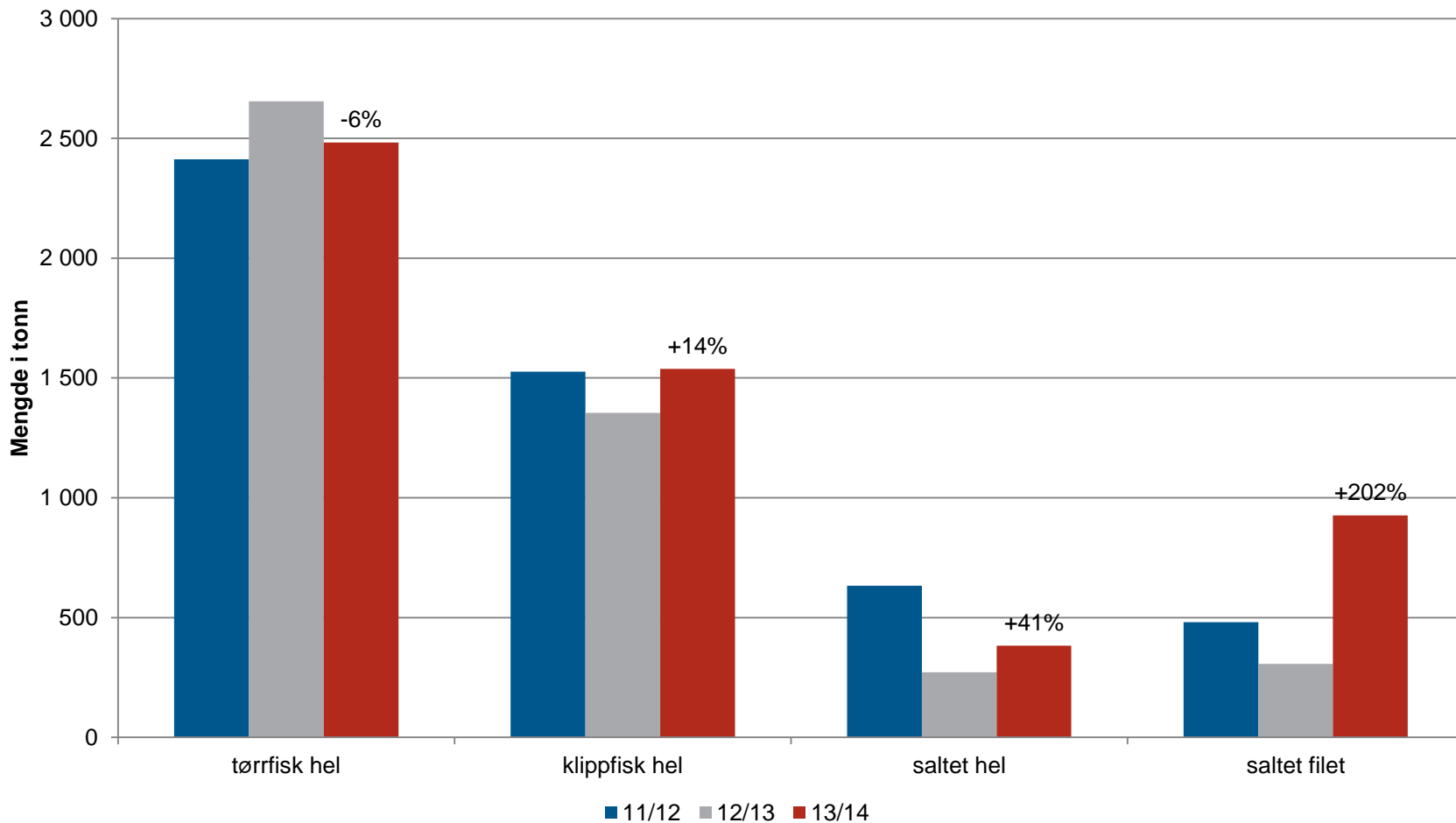


ITALIA



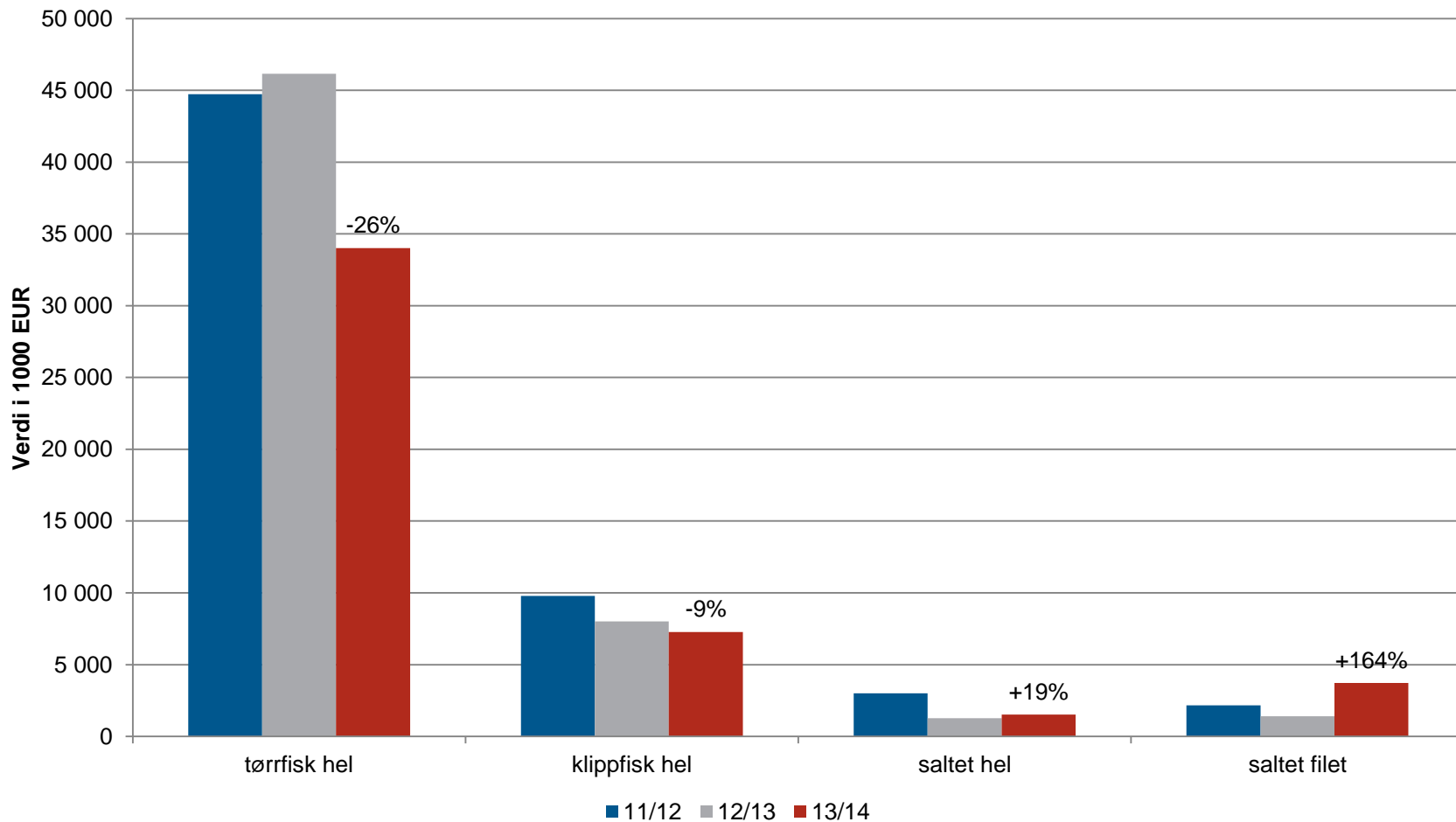
ITALIA/SAN MARINO JULI-APRIL

Total endring +16%
Mengde +742 tonn



ITALIA/SAN MARINO JULI-APRIL

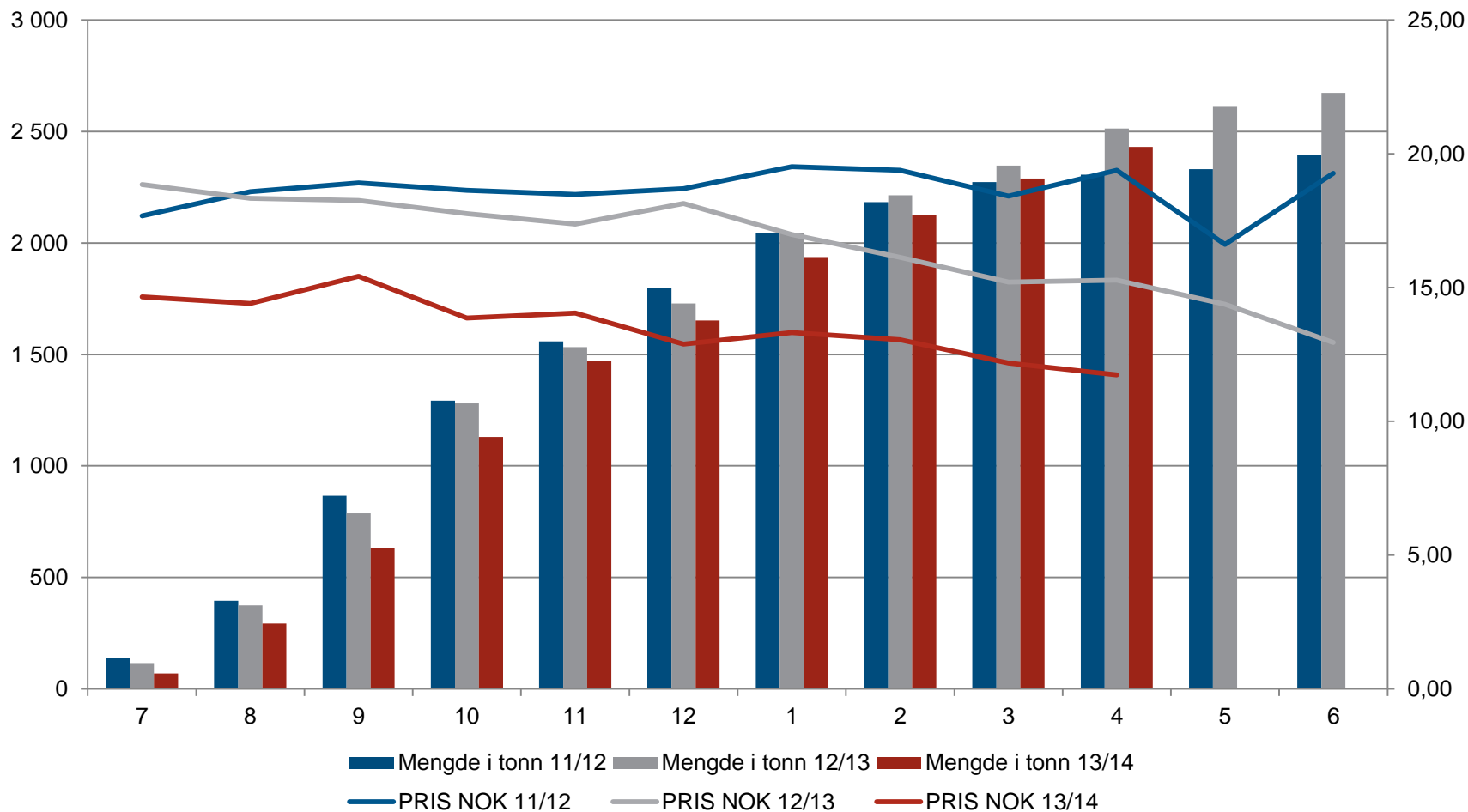
Total endring -5%
Verdi -10,3 mill EUR



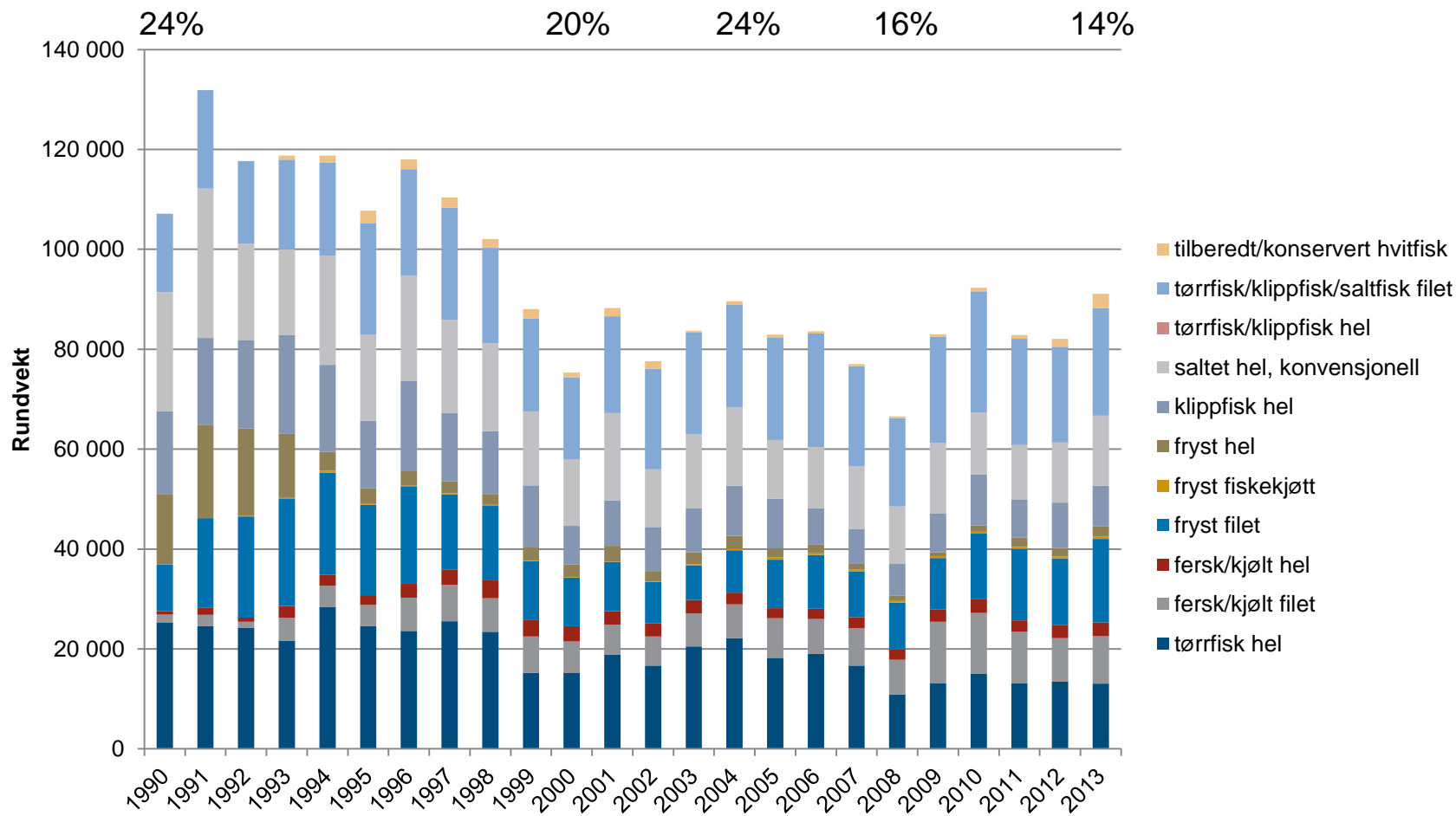
TØRRFISKSESONGEN JULI-APRIL 2013/2014

Torsk, tørrfisk, lofotrundfisk				
	11/12 (juli-april)	12/13 (juli-april)	13/14 (juli-april)	% Δ 12/13 mot 13/14
Mengde i tonn	2 306	2 513	2 431	-3,3
Verdi i 1000 NOK	334 047	324 056	271 311	-16,3
Pris NOK	144,85	128,93	111,60	-13,4
Verdi i 1000 EUR	43 258	43 816	33 404	-23,8
Pris EUR	18,76	17,43	13,74	-21,2

LOFOTRUND TIL ITALIA OG SAN MARINO



ITALIAS TORSKEMARKED



Seafood from Norway.
Raised in clear, cold water.

