



# FAGSEMINAR FOR TØRRFISKNÆRINGEN



HILTON GIARDINI NAXOS  
5. OKTOBER 2013

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# AGENDA

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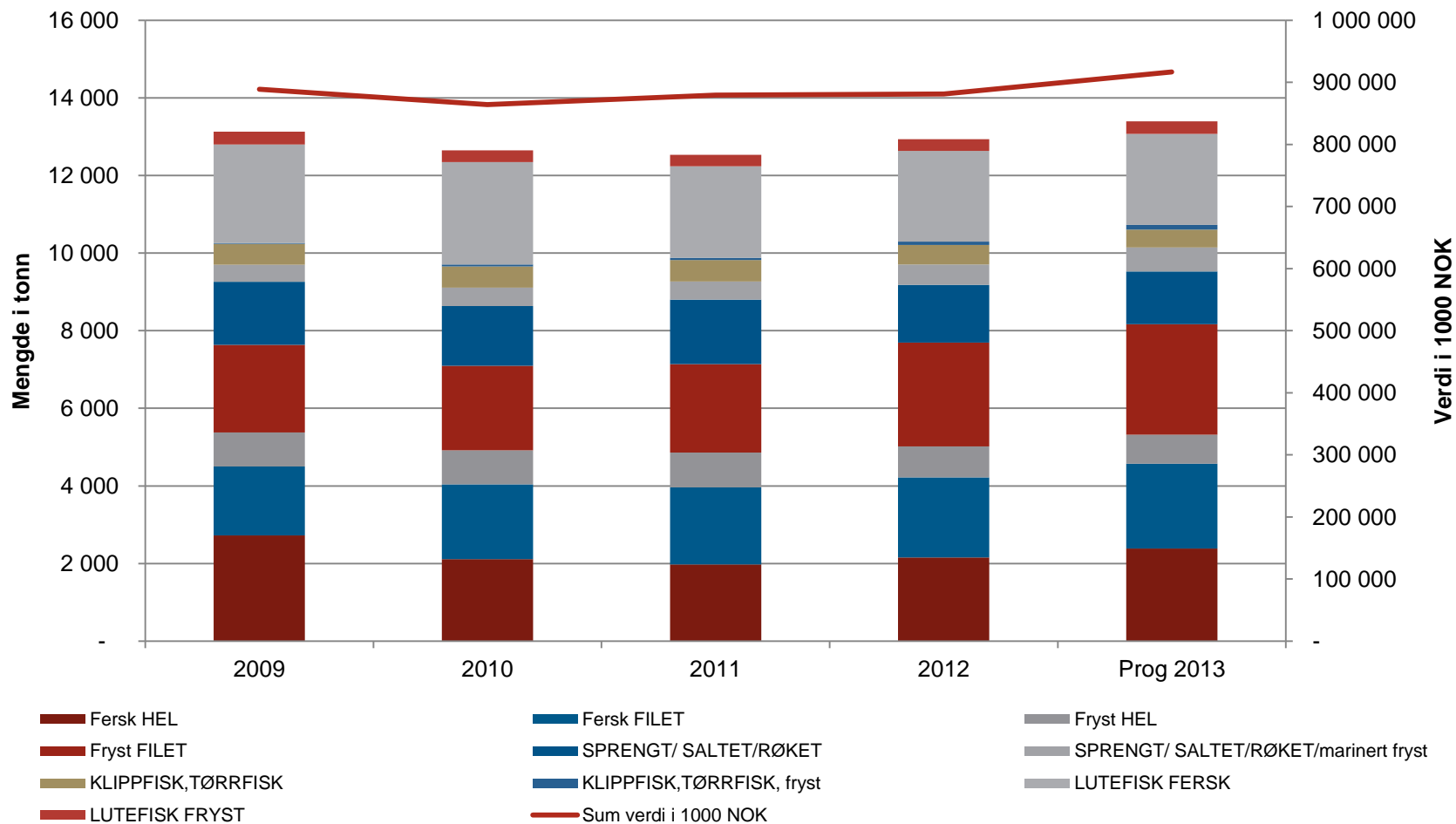
- Norge
  - Torskekonsum og lutefiskomsetning
- Tørrfiskeeksport
  - Nigeria
  - USA
  - Kroatia
  - Italia
    - Hele sesongen juli/juni 12/13
    - Sesongen hittil juli/sept.

# NORGE



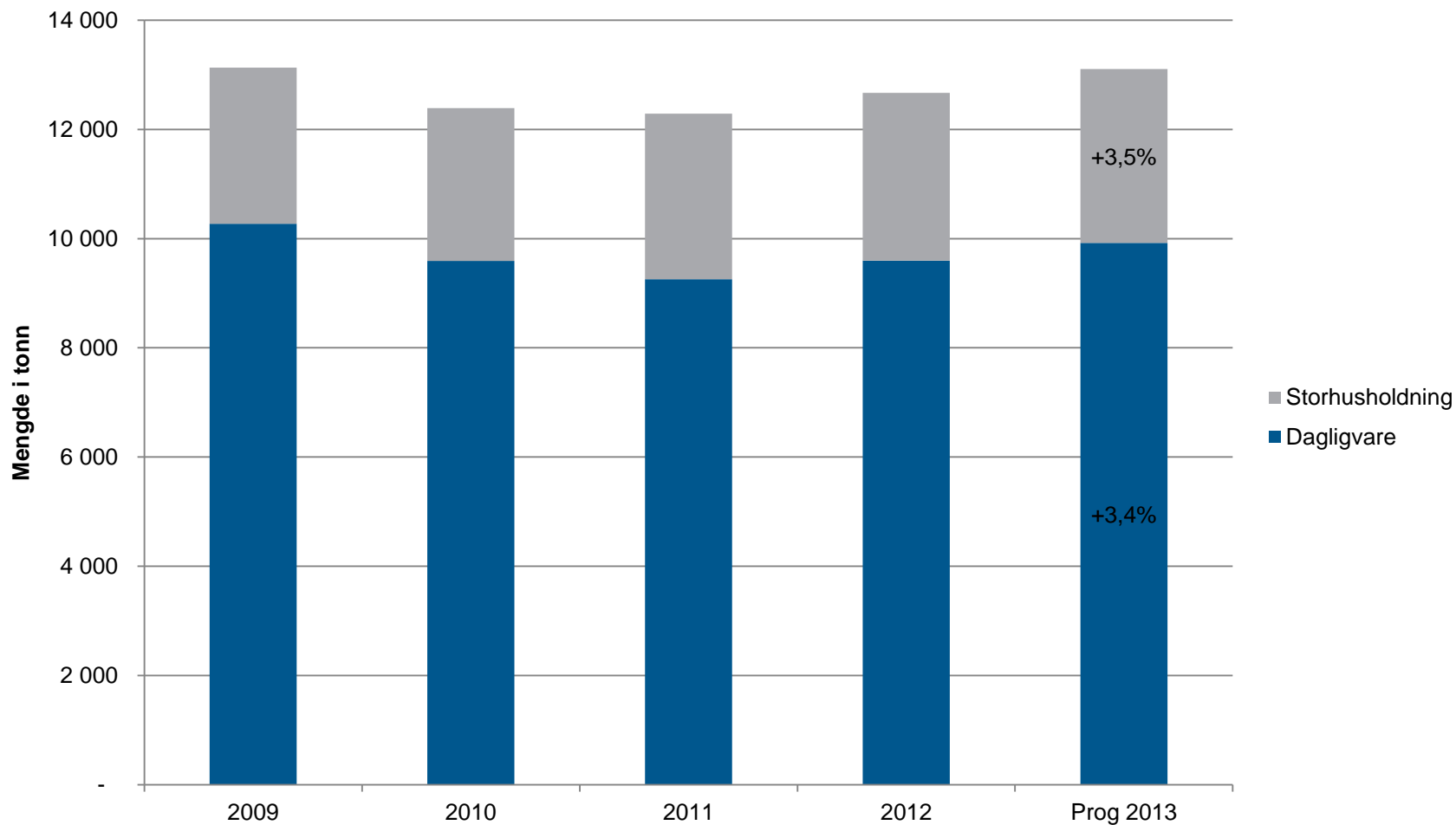
# TORSKEKONSUM I NORGE

Mengde +4%  
Verdi +4%



# TORSKEKONSUM I NORGE

Dagligvare +3,4%  
Storhusholdning +3,5%

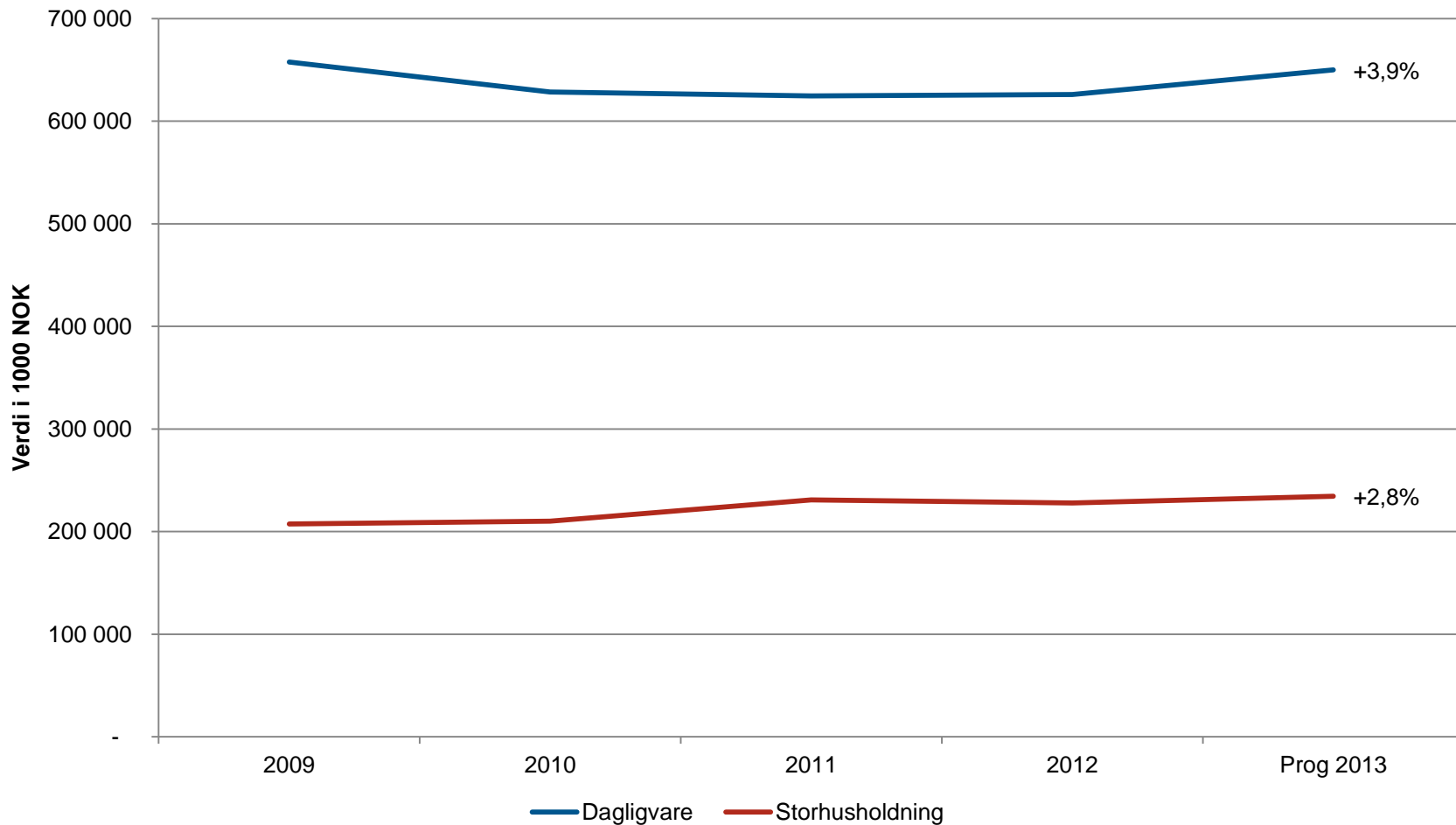


Norwegian Seafood Council  
Seafood.no



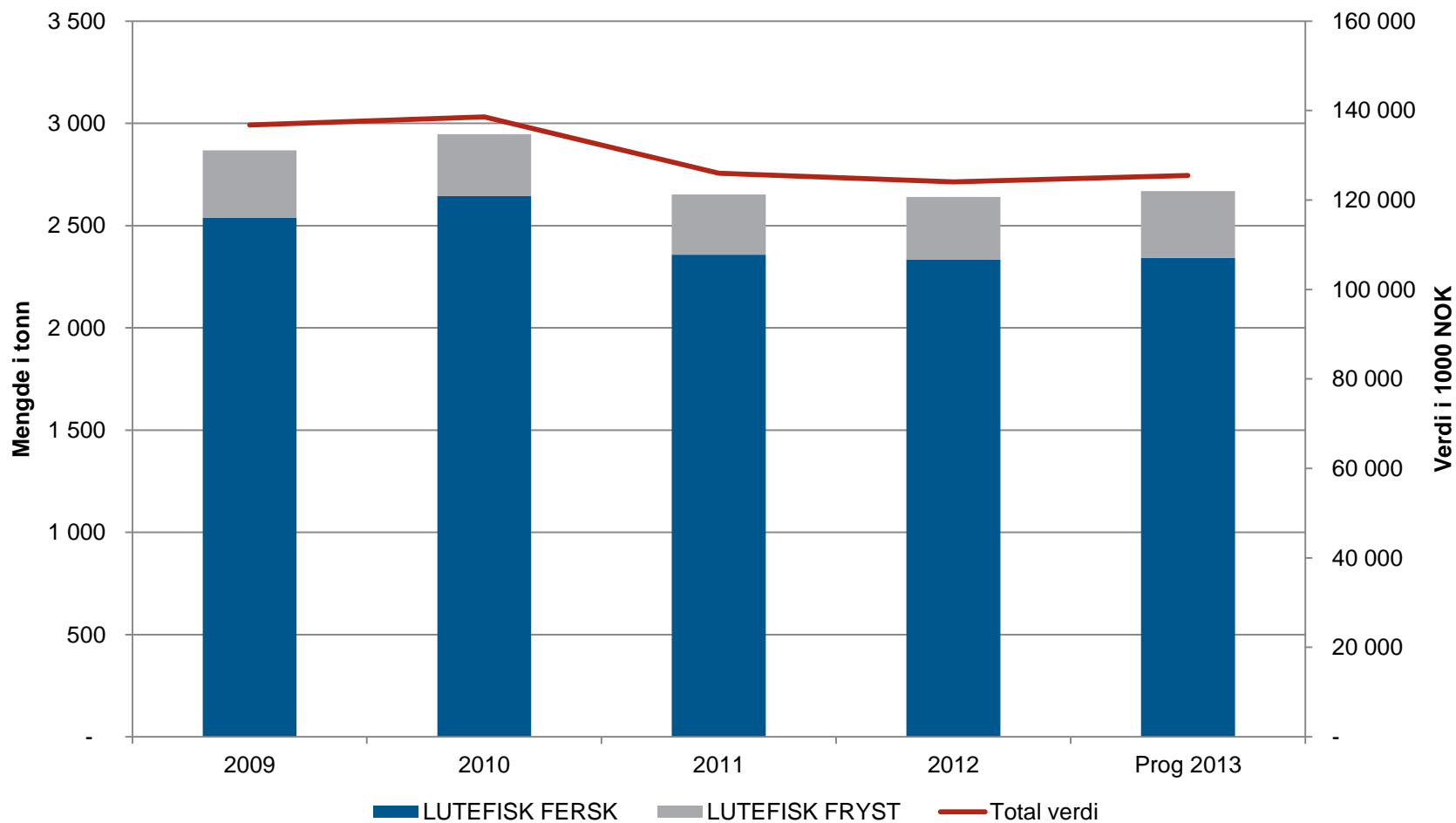
# TORSKEKONSUM I NORGE

Dagligvare +3,9%  
Storhusholdning +2,8%



# LUTEFISK I NORGE

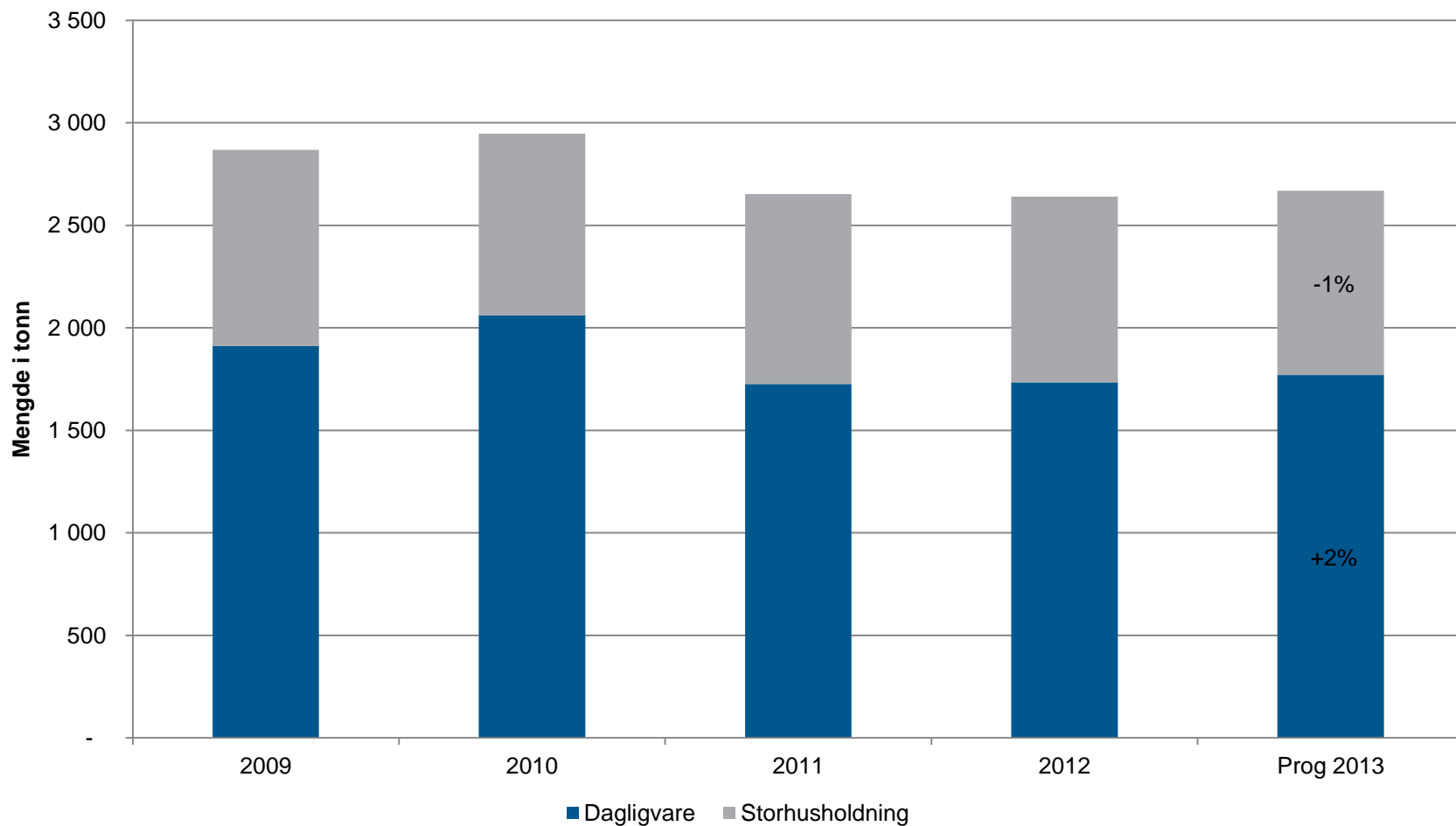
Mengde +1,1%  
Verdi +1,2%





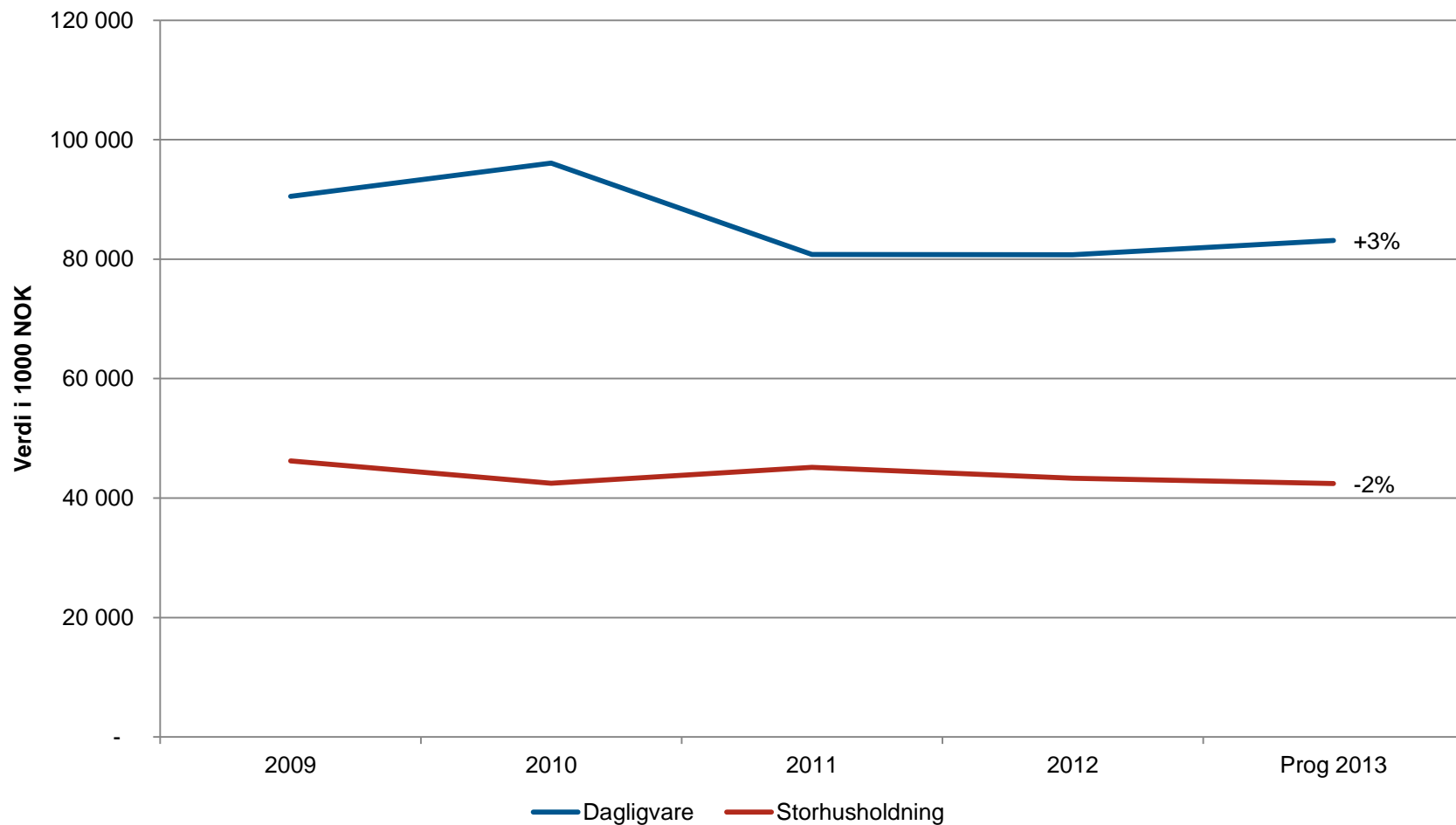
# LUTEFISK I NORGE

Dagligvare +2,0%  
Storhusholdning -0,7%



# LUTEFISK I NORGE

Dagligvare +3,0%  
Storhusholdning -2,1%

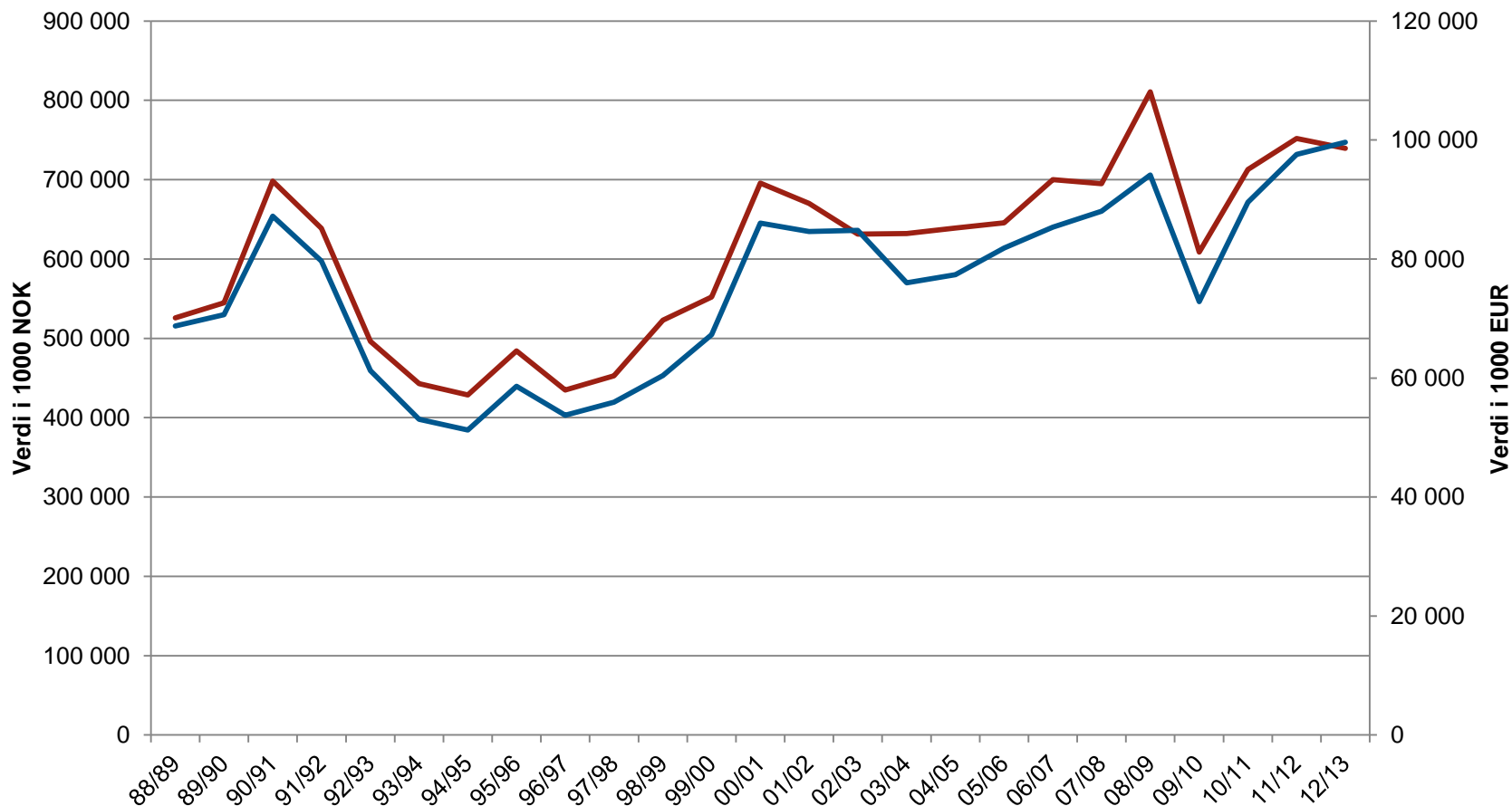


# TØRRFISKEKSPORT



# TØRRFISKEKSPORT JULI-JUNI

739,6 mill NOK  
99,6 mill EUR



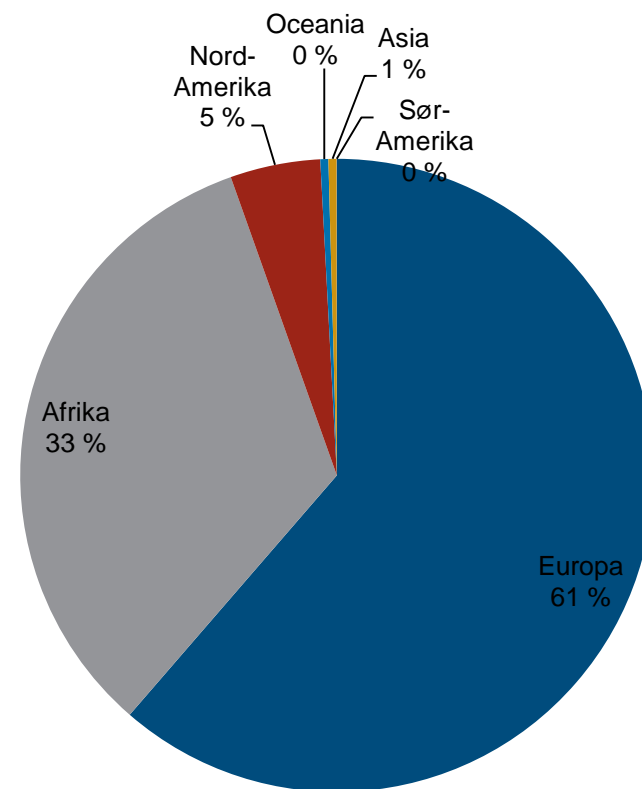
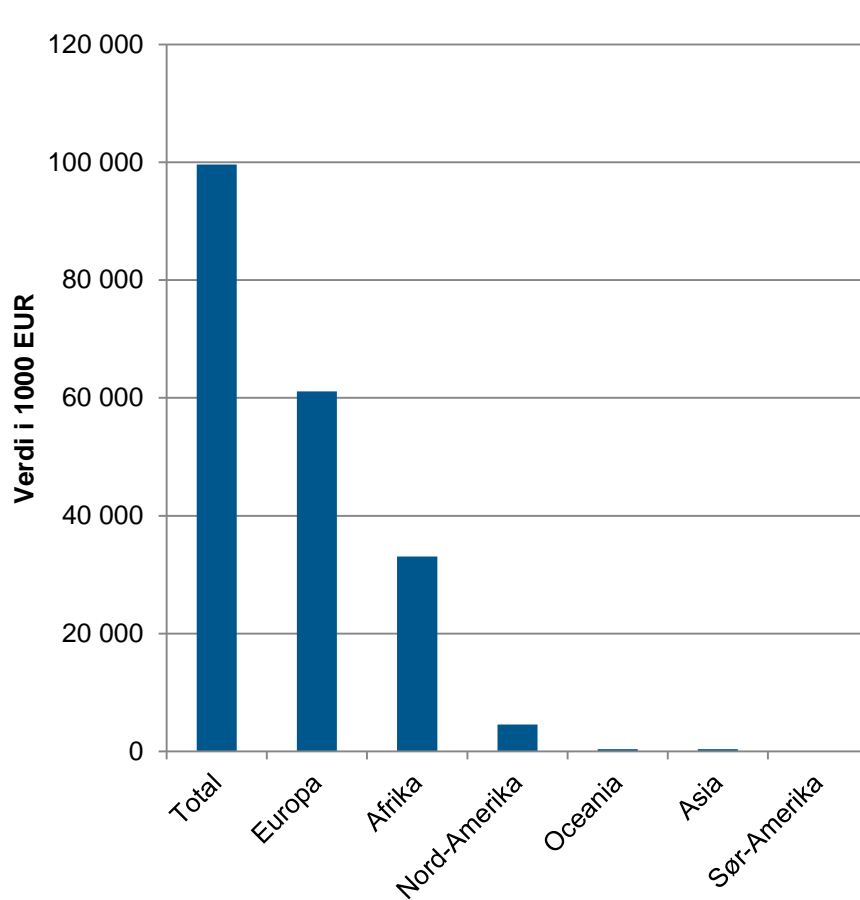
Nok: 751,9 mill 11/12 vs 739,6 mill 12/13 = -2%

Eur: 97,6 mill 11/12 vs 99,6 mill 12/13 = +2%

Norwegian Seafood Council  
Seafood.no



# TØRRFISKEKSPORT JULI-JUNI 2012/2013

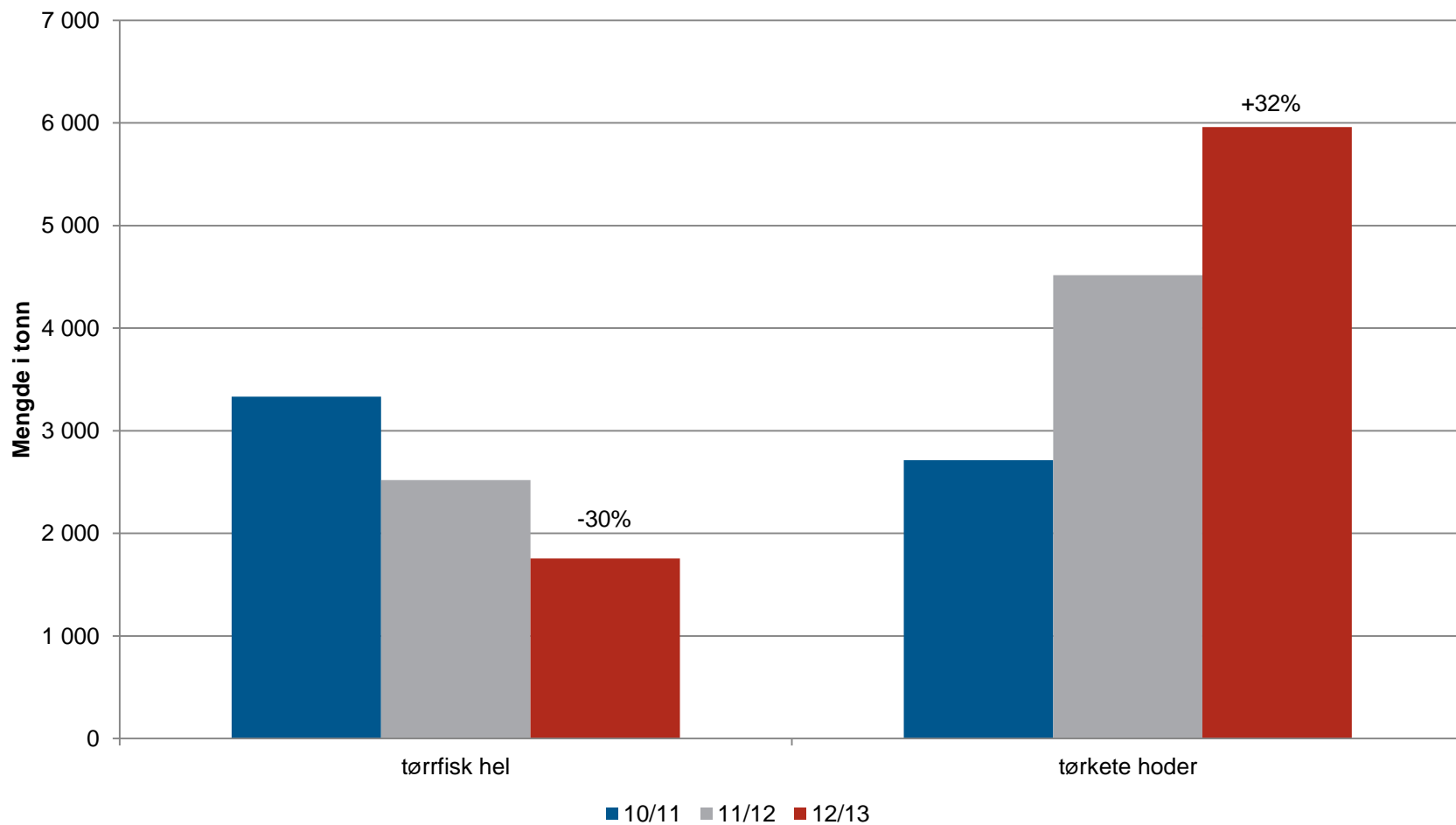


# NIGERIA



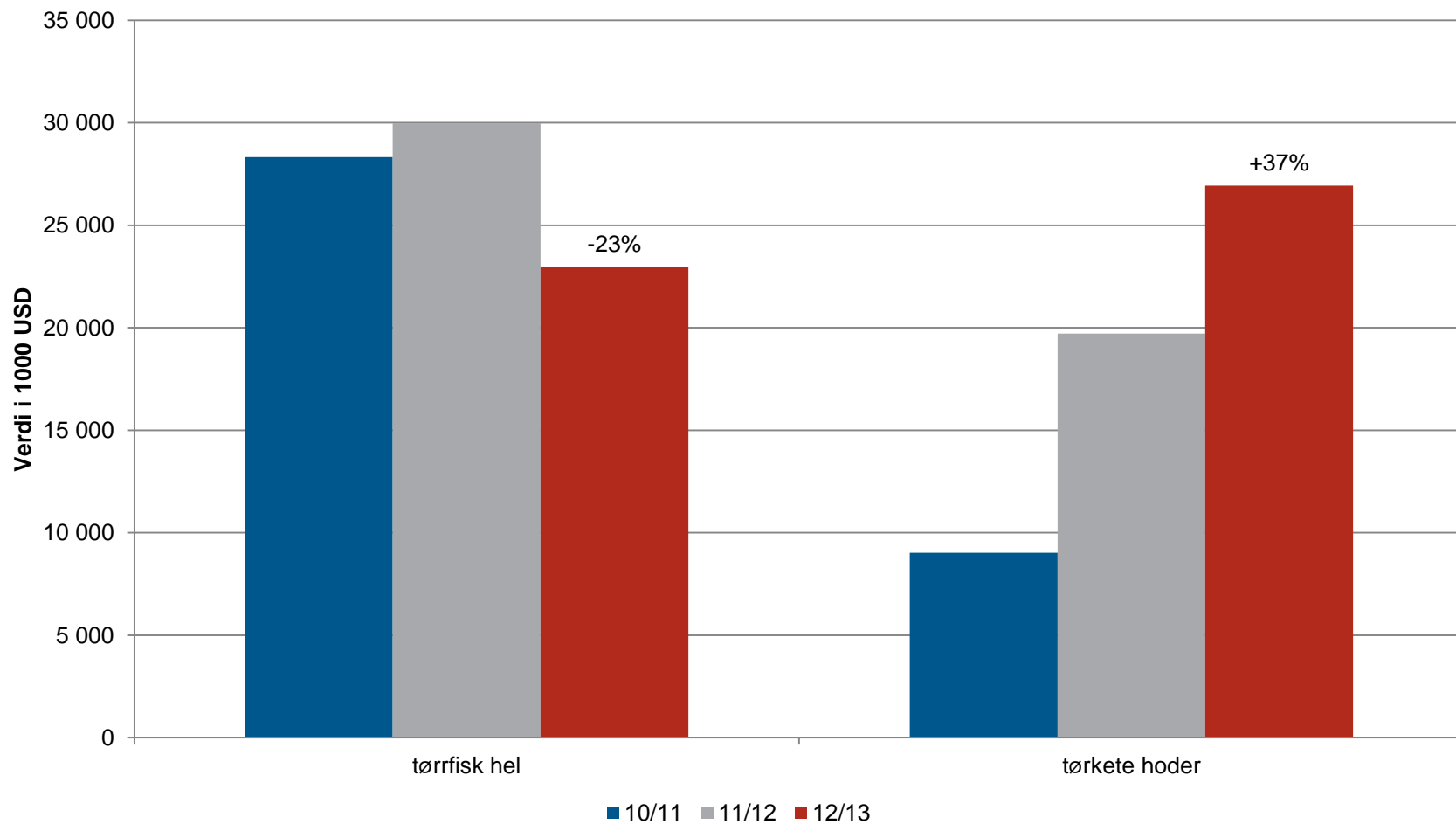
# NIGERIA JULI-JUNI

Hel tørrfisk -30%  
Tørkede hoder +32%



# NIGERIA JULI-JUNI

Hel tørrfisk -23%  
Tørkede hoder +37%



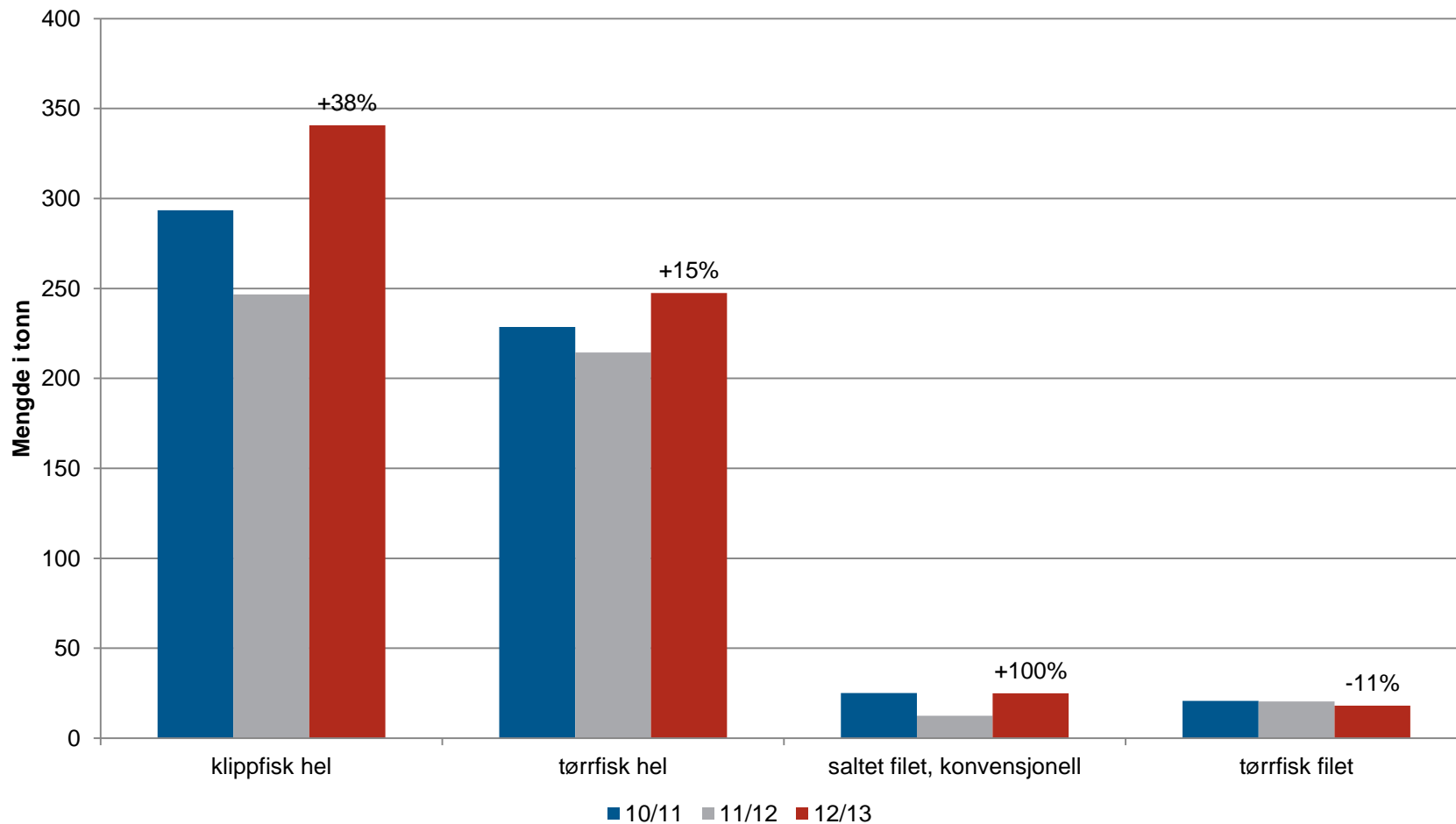


# USA



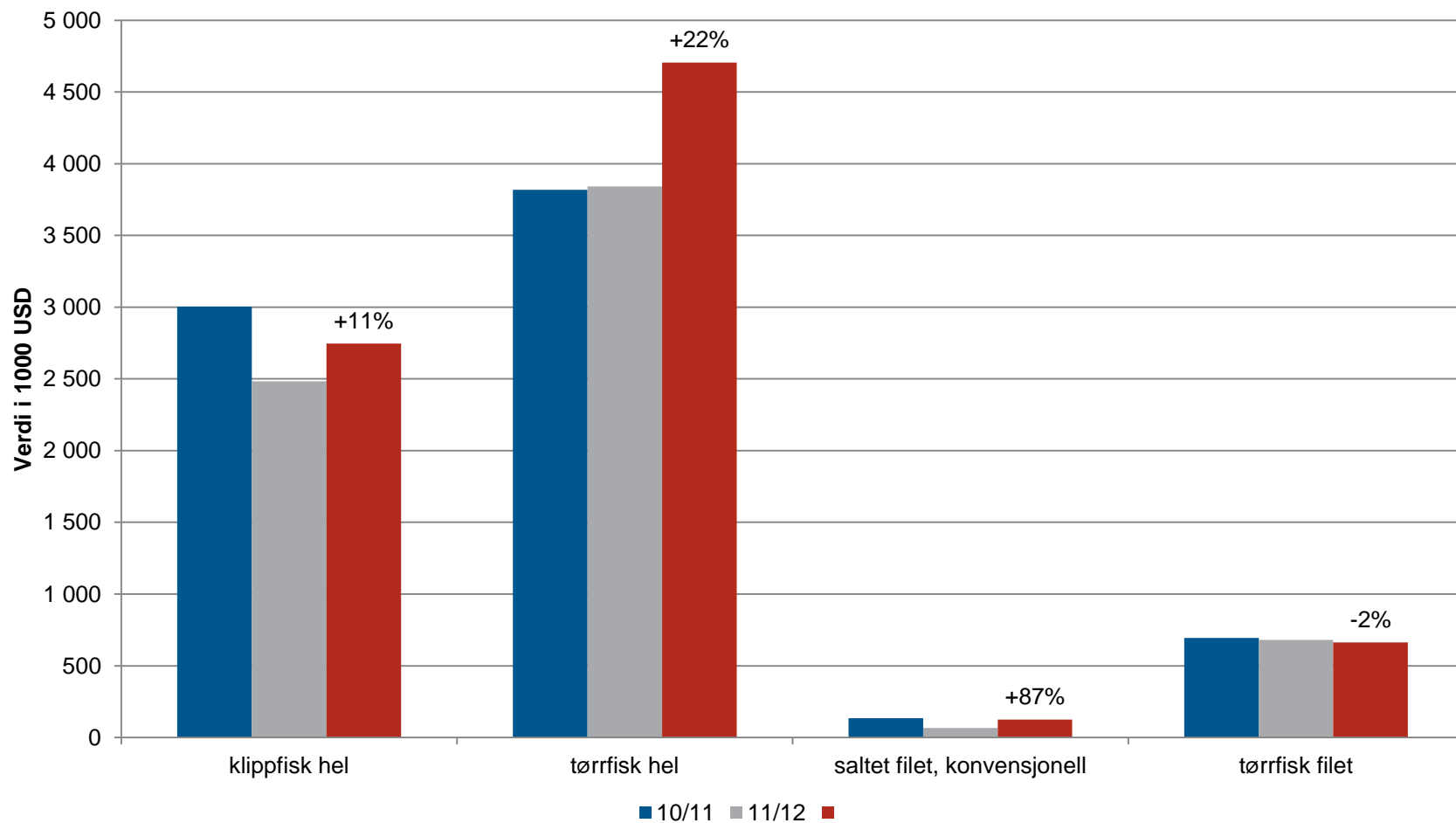
# USA JULI-JUNI

Total endring +28%  
Mengde +137 tonn



# USA JULI-JUNI

Total endring +17%  
Verdi +1,2 mill USD

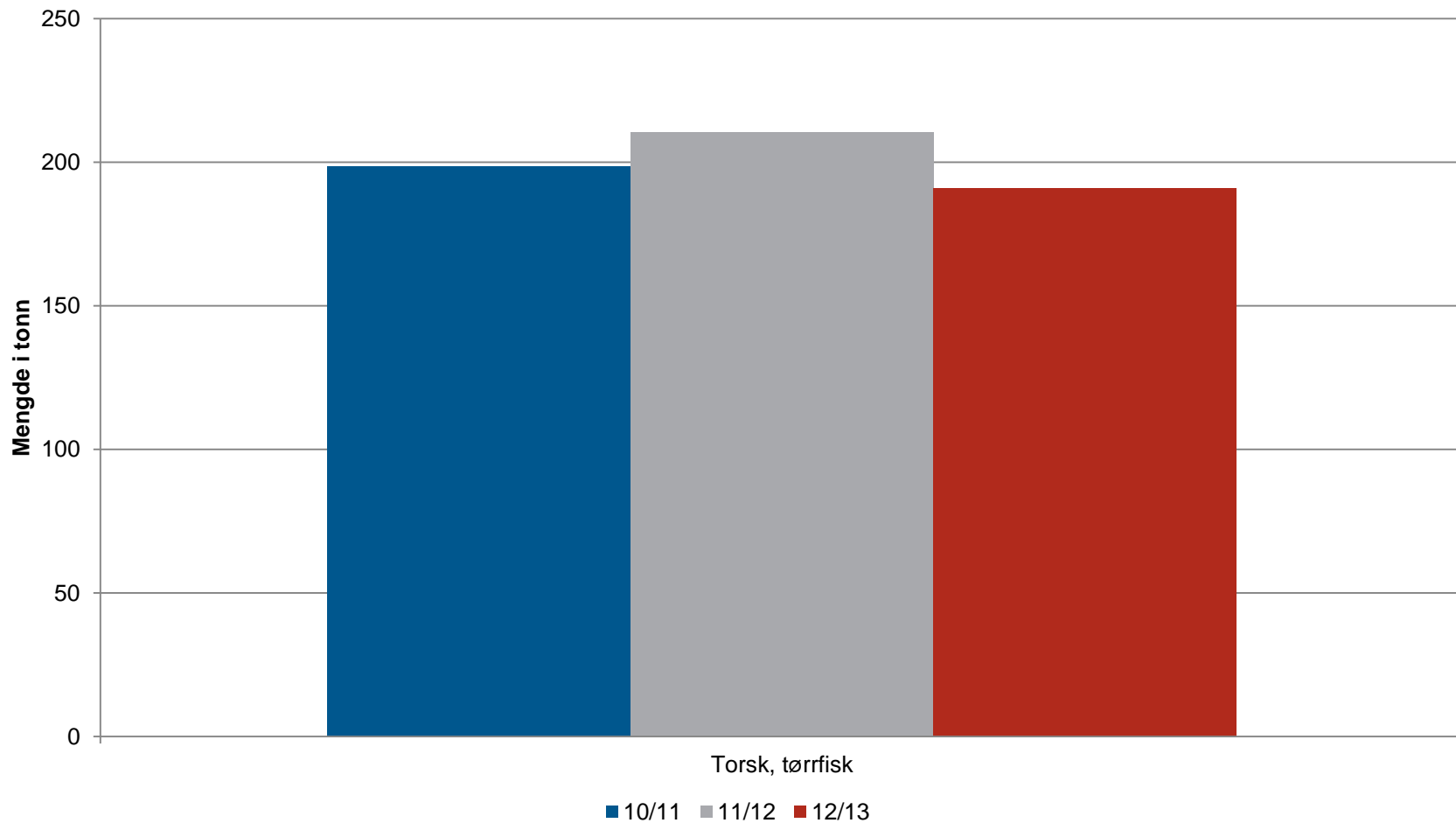


# KROATIA



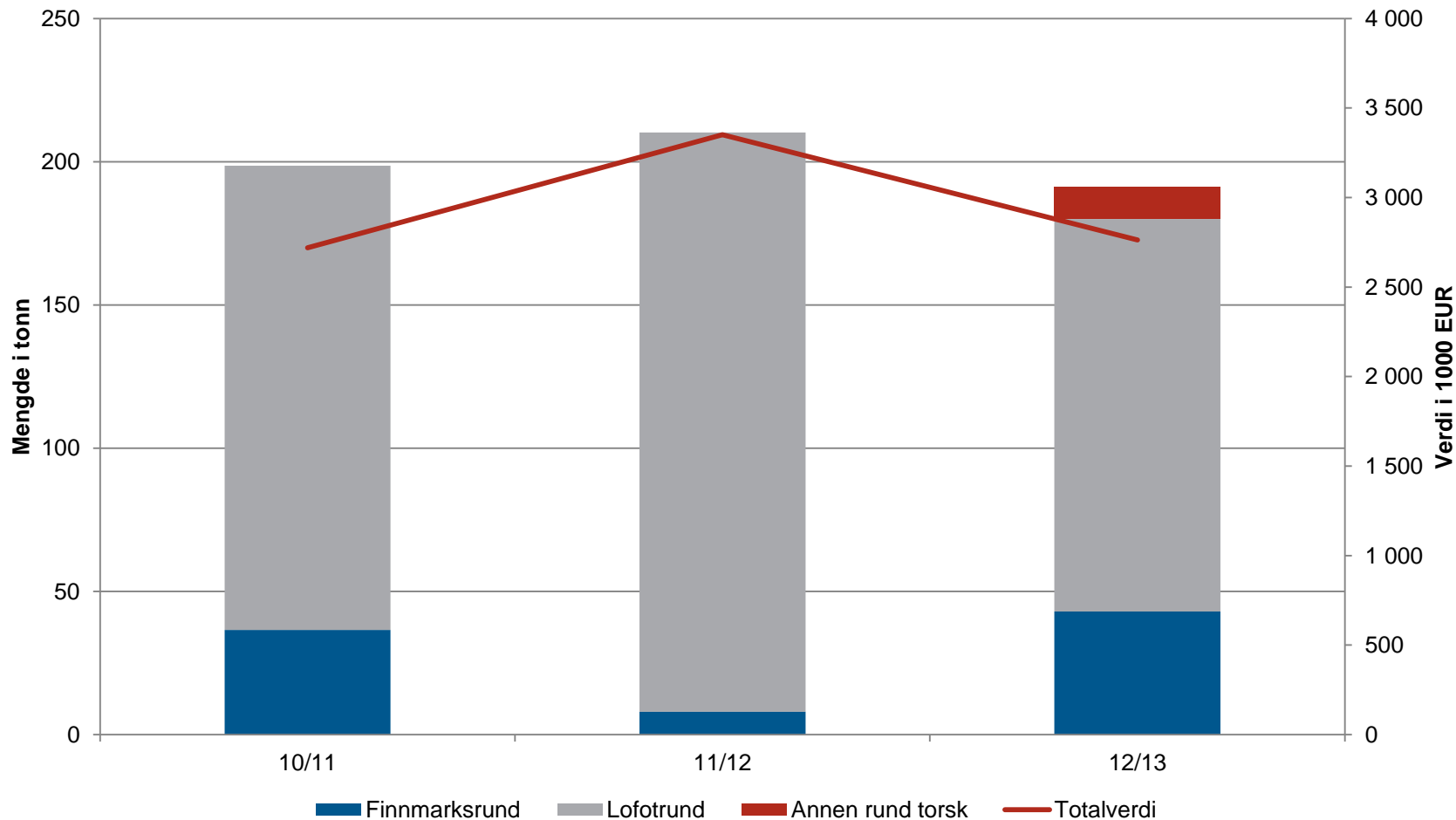
# KROATIA JULI-JUNI

Total endring -9%  
Menge -19 tonn



# KROATIA JULI-JUNI

Total endring -18%  
Verdi -587 tusen EUR

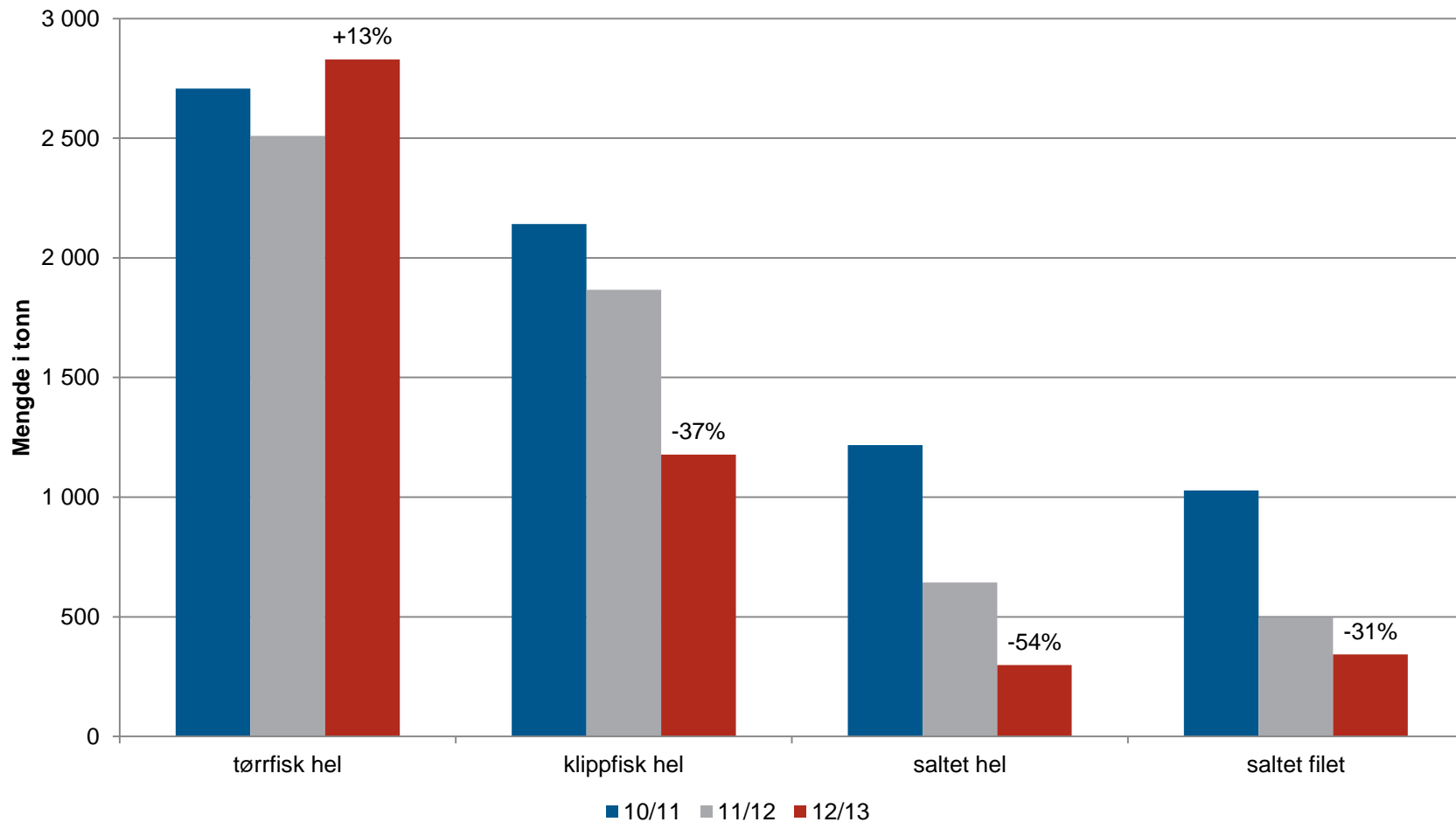


# ITALIA



# ITALIA JULI-JUNI

Total endring -16%  
Mengde -872 tonn

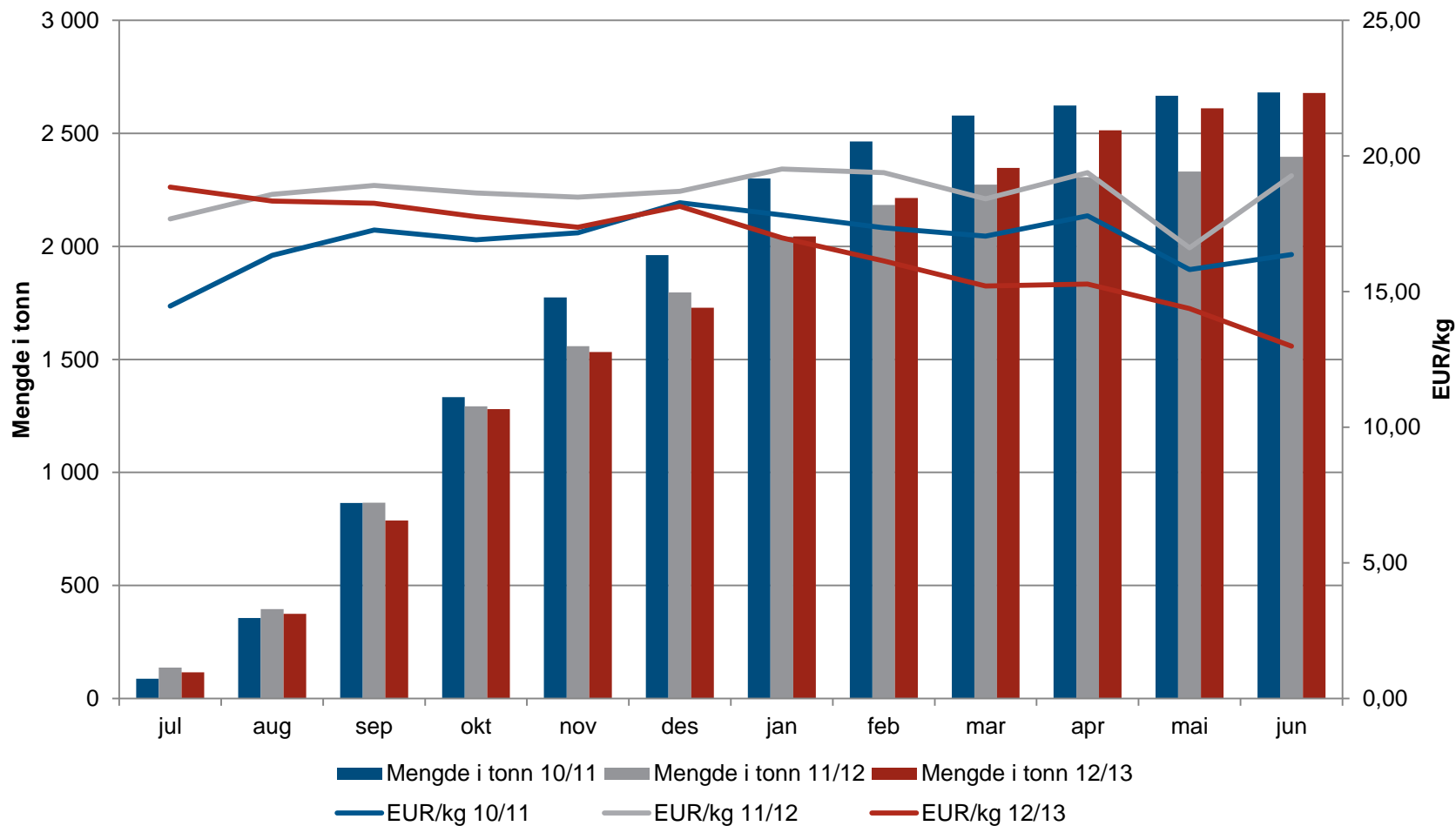




# TØRRFISKSESONGEN JULI-JUNI 2012/2013

Torsk, tørrfisk, lofotrundfisk til Italia og San Marino				
	10/11	11/12	12/13	% Δ 12/13 mot 11/12
Mengde i tonn	2 681	2 396	2 679	11,8
Verdi i 1000 NOK	365 517	346 553	341 442	-1,5
Pris NOK	136,36	144,66	127,47	-11,9
Verdi i 1000 EUR	45 887	44 915	46 094	2,6
Pris EUR	17,12	18,75	17,21	-8,2

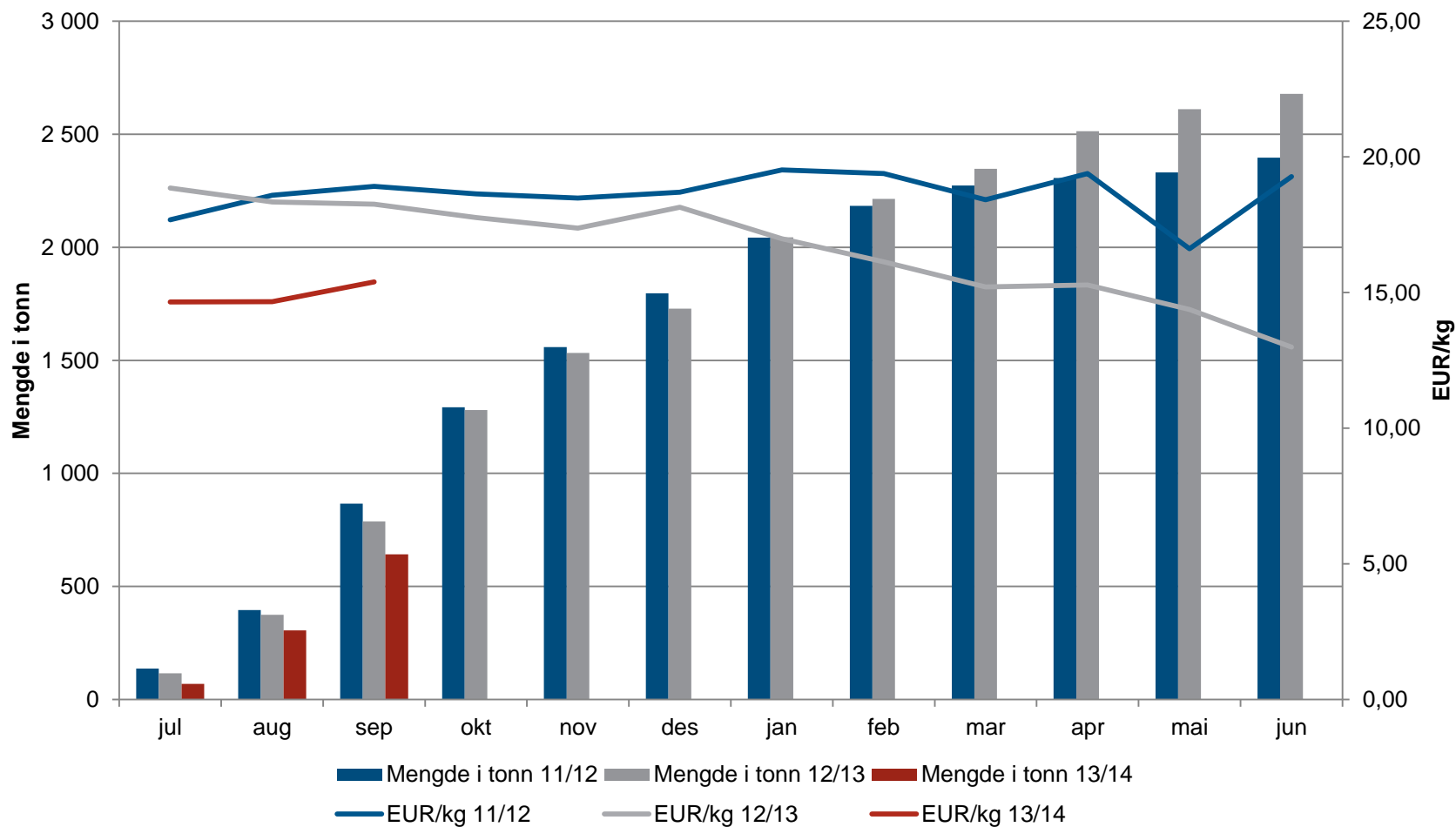
# LOFOTRUND TIL ITALIA OG SAN MARINO



# TØRRFISKESONGEN JULI-SEPT 2013/2014

Torsk, tørrfisk, lofotrundfisk til Italia og San Marino				
	11/12 (juli-sept)	12/13 (juli-sept)	13/14 (juli-sept)	%Δ 13/14 mot 12/13
Mengde i tonn	866	787	642	-18,5
Verdi i 1000 NOK	124 967	106 692	75 565	-29,2
Pris NOK	144,33	135,50	117,72	-13,1
Verdi i 1000 EUR	16 120	14 463	9 656	-33,2
Pris EUR	18,62	18,37	15,04	-18,1

# LOFOTRUND TIL ITALIA OG SAN MARINO



Seafood from Norway.  
Raised in clear, cold water.

