

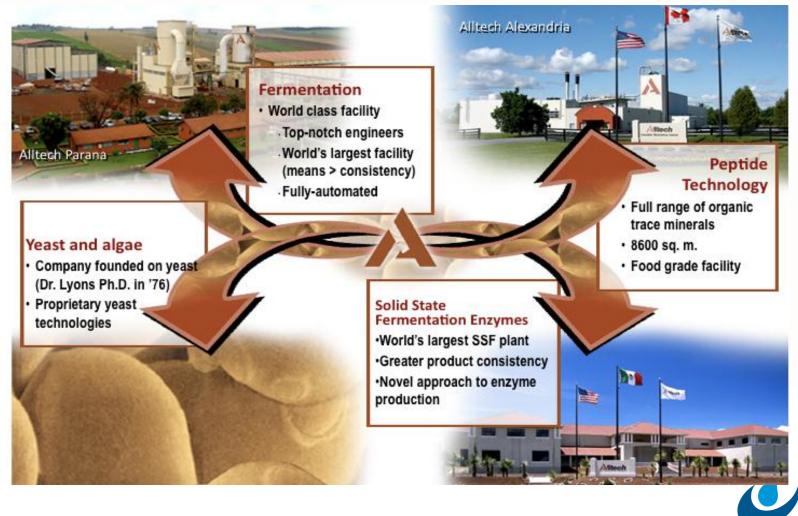




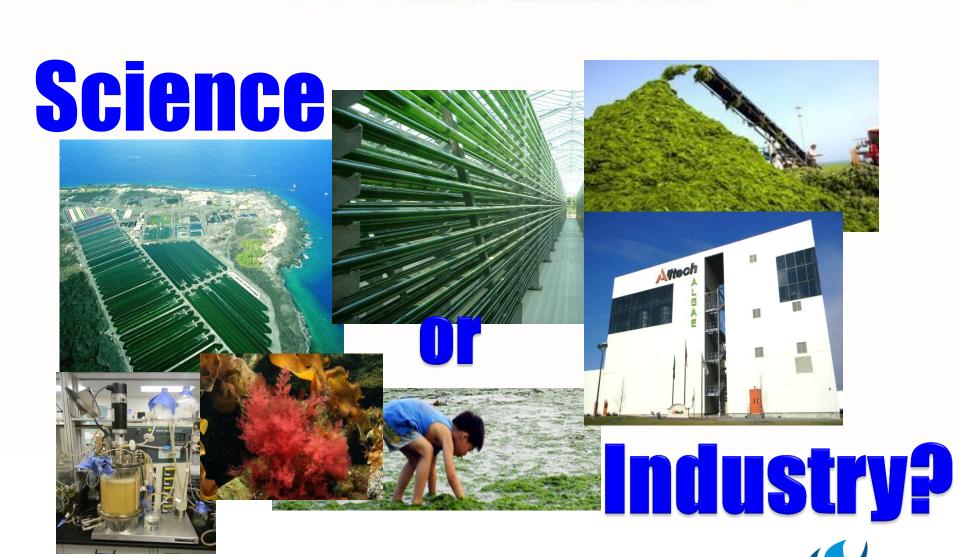




#### Core Competencies







Produs Aqua AS



# Seafood benefits to man are they at risk ?



Source: Aquamax project, 2007



- ✓ Cut the risk of Diabetes
- ✓ Important for brain development
- ✓ Decrease risk of asthma
- Decreased risk of developing Alzheimer's
- Cut the risk of heart diseases
- ✓ Improve intelligence
- Stress, depression, Schizophrenia
- ✓ Prevention of Obesity
- ✓ Decrease risk of cancer
- ✓ Improve skin conditions
- Positive influence on dyslexic and hyperactive children
- ✓ Improvement of migraine



# How will you supply the needed nutrients?

#### **Diet and Fillet Composition**

Supermarket standard	2005	2008
Minimum marine product (Fishmeal + fish oil)	50%	20%
Fishmeal (min.)	30%	-
Fish oil substitution	40%	75%
EPA + DHA (%fat)	>15%	>6%
Omega 3 (%fat)	>18%	>10%
ω-3 /ω-6 ratio	>2	>0.7







# Heterotrophic algae production

- Closed, controlled system
- Traceable
- Pure
- Higher level of consistency
- Protected by AQS



Meeting & Exceeding Globally Accepted Standards





#### **Pilot Plant and labs**

- The pilot plant is an exact replication of the entire process
- Research
  - new strains
  - optimize growth
  - optimize desired components
  - reduce costs



**Produs Aqua AS** 







## **Industrial production**

-micro algea





#### **Water Removal**



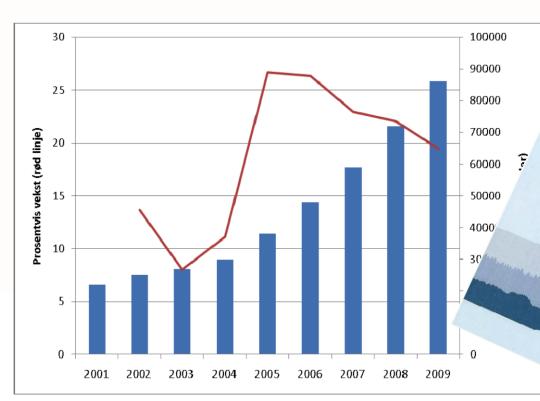
## **But what are you REALLY getting...**

		HUFA	EPA	DHA	Difference
Fish Oils	AVG Atlantic Oil	36	15	10	11
	Menhaden Oil	32	13	6	13
	Salmon Oil	31	9.5	9	12.5
Vegetable Oils	Palm Oil	0	0	0	0
	Rapeseed Oil	0	0	0	0
	Soybean Oil	0	0	0	0
Algae	Alltech SP1	32	0.5	28.5	3





#### Pressure from the human marked



Tid for kollektiv håndteringen:

underdekning av fiskeolje

RAGNAR

Tid for kollektiv håndteringen:

RAGNAR

RAGNAR

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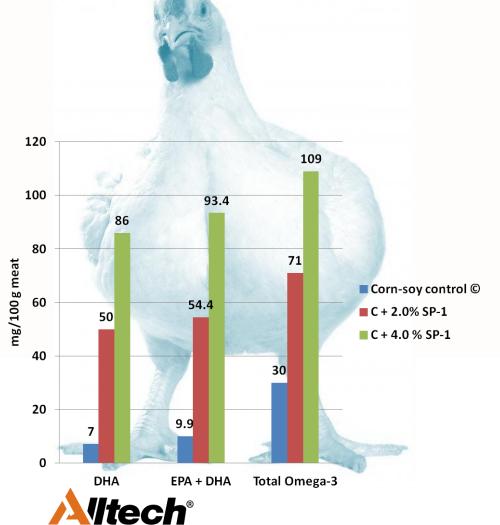
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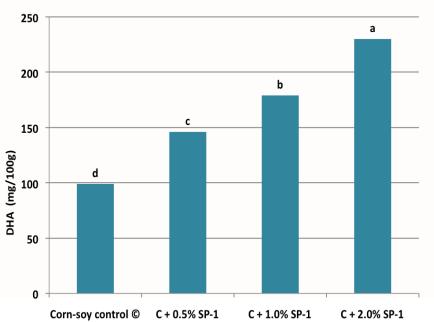
Source: "Føre var rapporten", 2011



## **Effects of dietary supplementing**

**SP-1 on the FA profile of chicken breast and Eggs** 







#### What is the status for application in

-Salmon feed?

#### Statement;

The industry is not very well prepared

#### Different scenarios;

- With 10% EPA/DHA
  - the industry has 2 to 3 years to find new solutions
- If reduced to 7,5%
  - this will give additional 2 years
- If reduced from 10% to 5%
  - the immediate shortfall will be prolonged to 2016

#### Alltech;

- The worlds biggest producer of omega-3 from algea
- Initiated a feeding trial with salmon at Nofima with commercial produced micro algea
- The result will be published in internationally recognised publications
- 100% financed by Alltech

Source. "Føre var rapporten, 2011







## Algae in formulated feeds

#### Some considerations

- ✓ Availability, quality & price
- ✓ Interaction with fish physiology
- ✓ Level of incorporation to achieve nutrient goal
- ✓ Effect on pellet quality
- ✓ Fish Appetite
- ✓ Growth & FCR at different stages
- ✓ Digestibility
- ✓ Impact on health, flesh quality
- ✓ Product acceptability consumer & industry











# Peace of Mind – The Alltech Quality System

- Global Quality System
- From Farm to Fork
- Positive ReleaseProgram





Meeting & Exceeding Globally Accepted Standards

- ✓ Quality
- ✓ Safety
- ✓ Traceability
- ✓ Consistency





## Thank you

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We will feed the world but not in the way we do today.

We will do it better!

